



# Essays in Applied Microeconomics

## Citation

Spamann, Holger. 2012. Essays in Applied Microeconomics. Doctoral dissertation, Harvard University.

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## **Essays in Applied Microeconomics**

### **Abstract**

Chapter 1 develops a model of parallel trading of corporate securities (shares, bonds) and derivatives in which a large trader can sometimes profitably acquire securities and the corporate control rights inherent therein for the sole purpose of reducing the corporation's value and gaining on a net short position in the corporation created through off-setting derivatives. At other times, the large trader profitably takes a net long position in the corporation and exercises its control rights to maximize the corporation's value. This strategy is profitable if and because other market participants cannot observe the large trader's orders and hence cannot predict how the control rights will be exercised. In effect, the large trader is benefitting from trading on private information about payoff uncertainty that the large trader itself creates. This problem is most likely to manifest in transactions that give blocking powers to small minorities, particularly out-of-bankruptcy restructurings and freezeouts, and is bound to become more severe when derivatives trade on an exchange rather than over-the-counter.

Chapter 2 investigates in parallel the cross-country determinants of crime and punishment in the largest possible sample of countries with data on homicides, victimization by

common crimes (ICVS), incarceration rates, and the death penalty. While models with a small number of plausible covariates predict much of the variation of homicide and incarceration rates between major developed countries, they predict only one seventh of the actual US incarceration rate.

Chapter 3 probes into the pervasive correlations between legal origins, modern regulation, and economic outcomes around the world. Where legal origin is exogenous, it is almost perfectly correlated with another set of potentially relevant background variables: the colonial policies of the European powers that spread the "origin" legal systems through the world. The chapter attempts to disentangle these factors by exploiting the imperfect overlap of colonizer and legal origin, and looking at possible channels, such as the structure of the legal system, through which these factors might influence contemporary economic outcomes. It find strong evidence in favor of non-legal colonial explanations for economic growth. For other dependent variables, the results are mixed.

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# Chapter 1

## Derivatives Trading and Negative Voting

### 1.1 Introduction

Securities regulators, practitioners, and legal commentators worry that derivatives may provide shareholders and creditors incentives to destroy value in their corporation.<sup>1</sup> The basic concern is that if shareholders or creditors own a sufficient amount of off-setting derivatives such as put options or credit default swaps (CDS), any losses on their shares or debt will be more than off-set by the corresponding gains on their derivatives ("over-hedging"). In this case, shareholders and creditors benefit by using the control rights inherent in their shares or debt to reduce the corporation's value ("negative voting"). An important question that is generally not considered, however, is whether it would ever be profitable for shareholders or creditors to acquire so many derivatives in the first place. After all, any gains to shareholders and creditors come at the expense of their counterparties on their derivative contracts. These counterparties would therefore prefer not to sell the derivatives, or only at a price that compensates them for the future payouts, thus depriving shareholders and creditors of any profit in the overall scheme.

This paper argues that over-hedging and negative voting can indeed be profitable with

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<sup>1</sup>Regulators: See, e.g., Securities and Exchange Commission, Concept Release on the U.S. Proxy System, 75 Fed. Reg. 42,982, 43,017-20 (July 22, 2010); Committee of European Securities Regulators, Public Statement of the Market Participants Consultative Panel CESR/10/567 (July 5, 2010), at 3-4. Practitioners: See, e.g., Soros (2010) and Sender (2009) (quoting from David Einhorn's letter to investors). Commentators: See in particular Martin and Partnoy (2005) and Hu and Black (2007, 2008).

a minimal and realistic degree of investor heterogeneity and asymmetric information. The paper presents a model of parallel trading of corporate securities (shares, bonds) and derivatives in which a large, strategic trader interacts with liquidity traders and competitive market makers. The key assumptions are that market makers cannot observe the large trader's orders directly, and cannot infer them from aggregate order flow because of fluctuating liquidity trades. In this case, market makers cannot predict how control rights will be exercised if the large trader only over-hedges some of the time. Prices will reflect some probability of negative voting, allowing the large trader to benefit from its private information about its own trades and expected vote. In effect, the large trader is exploiting private information about payoff uncertainty that the large trader itself creates. The large trader benefits at the expense of liquidity traders, whose trades provide camouflage to the large trader.

The assumption that counterparties cannot observe the large trader's positions and hence its incentives for exercising control rights seems to capture many situations in real world derivative markets. This is obvious to the extent derivatives are traded on an exchange and centrally cleared. Such anonymous trading has long been the standard for equity options and is now generally mandated by the Dodd-Frank Act. But even when trading occurs over-the-counter (OTC), traders' positions and strategies are confidential and remain largely hidden from their counterparties (e.g., Avellaneda and Cont 2010 for the CDS market). To be sure, any market participant in an OTC market knows the identity of its direct counterparty, at least post-trade. But since dealers routinely enter into chains of hedging transactions (e.g., Stulz 2010), the ultimate buyer of protection will usually be unaware of the identity of the ultimate seller, and vice versa.<sup>2</sup> In addition, investors can conceal their overall position even from their direct counterparties by splitting trades among many of them.

The foregoing assumption distinguishes the present paper from Bolton and Oehmke (2011) and Campello and Matta (2012). These very insightful papers analyze the effect of CDS availability on renegotiation in an incomplete contracting model of debt with strategic default. In their model, creditors' ability to hedge their exposure to the debtor with CDS

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<sup>2</sup>Chen et al. (2011) report that dealers often do not hedge large trades right away but only in the course of several days. Unless default of the reference entity is imminent, however, this does not change the basic point here.



contracts increases creditors' bargaining power in renegotiation. This reduces the incidence of strategic default and therefore has the beneficial effect of increasing the debt capacity of the firm; at the same time, overinsurance may lead to an inefficiently high frequency of bankruptcy. Crucially, these papers assume that the CDS protection sellers observe the exact position of the buyer-creditor, who therefore never gains from dealing in CDS as such. While this assumption is justified in many situations, the asymmetric information scenario considered in the present paper seems better suited to other situations, particularly for exchange trading of derivatives. In effect, a parallel reading of the aforementioned papers and the present one demonstrates the crucial importance of CDS market structure for discussing the costs and benefits of these derivatives.

The idea that a large trader can create uncertainty about the security payoff and profit on a net long or a net short position is also present in Brav and Mathews (2011). In their model, however, the only traded assets are shares, and the only way to create a short position is by shorting the shares. To retain voting power while being short the shares, i.e., to over-hedge, the hedge fund acquires naked votes from other shareholders through the share lending market. Brav and Mathews assume that the hedge fund can do so for free up to a certain amount, and not at all beyond that amount.<sup>3</sup> This assumption does not work outside the share lending market, however, because the hedge fund will have to pay for votes bundled with a cash-flow into a security. Moreover, trading in derivatives presents additional profit opportunities for the hedge fund.

The model closest to the present paper is parallel work by Zachariadis and Olaru (2011). Theirs is a model of parallel trading of debt and equity, in which a hedge fund may build a long position in a firm's debt only to reject a restructuring and profit from a short position in the firm's equity. The main differences to the present paper are twofold. First, Zachariadis and Olaru add another strategic player, namely the firm manager who makes a take-it-or-leave-it restructuring offer to debtholders. Second, they consider only binary trading choices in debt and equity, i.e., the hedge fund can only choose whether to trade, but not how much. Qualitatively, they reach results similar to the present paper.

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<sup>3</sup>Cf. Christoffersen et al. (2007), who document that the average vote does indeed sell for a price of zero in the share lending market.

Empirical work on negative voting has been severely limited by the lack of investor-level position and voting data. Papers that have looked at correlations between the availability of CDS and corporate bankruptcy have found mixed results, depending on the time period studied and the construction of the sample (Peristiani and Savino 2011; Bedendo et al. 2012). In the future, regulators may gain access to the requisite data for more probative empirical studies. In the meantime, gaining a firm theoretical understanding of the question remains of pressing importance.

## **1.2 The Economic Mechanism**

To facilitate understanding of the formal model presented in the next section, this section will lead with a verbal description of the main economic mechanism at work.

Imagine that two assets trade in a market with three types of participants. The traded assets are bonds (publicly traded debt claims) and credit insurance on those bonds. The market participants are a hedge fund, numerous benign traders such as pension funds and mutual funds, and numerous competitive financial institutions that act as market makers. The benign traders buy and sell random quantities regardless of price for exogenous purposes such as fulfilling redemptions or purchases, portfolio rebalancing, or compliance with fund risk policies. Competition between market makers ensures that the benign traders always obtain prices equal to the value that is expected given publicly available information. The precise structure of trading will be discussed later.

After trading, the value of the bonds – and hence the payouts on credit insurance contracts – will be determined by a bondholder vote on a proposed restructuring. For illustrative purposes, assume that the bonds will be worthless if creditors reject the restructuring, but pay the full face amount if creditors accept the restructuring. Conversely, credit insurance will pay out nothing if the restructuring succeeds, and will pay the full insured amount if the restructuring fails. Naturally, bondholders will accept the restructuring unless they own more than full credit insurance on their bonds, i.e., unless they are over-hedged.

To keep things simple, assume that only one market participant – the hedge fund – is ruthless enough to consider over-hedging and negative voting. That is, only the hedge fund

would purchase more credit insurance than bonds and attempt to block the restructuring. One can imagine that reputational or regulatory concerns prevent other market participants from considering this strategy. The probability that the hedge fund would be able to block the restructuring is increasing in the number of bonds that the hedge fund owns. The willingness of the hedge fund to block the restructuring depends only on the hedge fund's relative holdings of bonds and credit insurance: if the hedge fund owns more credit insurance, the hedge fund will attempt to block the restructuring; otherwise, it will not.

These assumptions imply that the expected value of the bonds – and the expected payouts on the credit insurance – depends entirely on how many bonds and how much credit insurance the hedge fund ends up owning. The problem for market makers is that they do not know the hedge fund's trades and ultimate position, and hence cannot determine exactly how much the bonds or credit insurance will be worth. The crucial but realistic assumption is that market makers cannot observe the hedge fund's trades. In particular, the hedge fund can conceal its trades by placing orders through different brokers. Market makers are able to observe aggregate market turnover – through information repositories, or exchange data –, but these aggregate numbers compound the hedge fund's trades with the random trades of benign traders.

The best that market makers will be able to do is to form expectations of the hedge fund's positions based on the aggregate trading data. Before discussing this inference problem, however, it is instructive to consider what would happen if market makers' expectations did not depend on trading volume. Consider two extreme cases. If market makers believed that the hedge fund will block the restructuring, the bond price would be zero (recall that competition between market makers will push prices to expected value), while credit insurance would cost exactly the insured amount. In this case, the hedge fund could make (unlimited) profits by buying (all the) bonds for free, selling (unlimited amounts of) insurance, and not preventing the restructuring. At the other extreme, if market makers believed that the hedge fund will not block the restructuring, the bond price would be equal to its face amount, while credit insurance would be costless. In this case, the hedge fund could make unlimited profits by buying unlimited amounts of credit insurance for free and just enough bonds to block the restructuring.

To analyze how market makers are going to form beliefs about the hedge fund's po-

sitions from aggregate market data, it is necessary to specify the trading process in more detail. The model considers the simplest possible market with only one round of trading. First, the hedge fund and liquidity traders submit their orders (buys and sells). Second, market makers observe aggregate orders. Third, market makers fill all these orders at competitive prices, i.e., prices that correspond to their best estimate of the probability that the hedge fund will block the restructuring.

In this setup, market makers beliefs about the hedge fund's position will be based on their observation of aggregate orders in combination with their prior beliefs about the distribution of benign traders' orders. In particular, when the demand for bonds or derivatives is extremely high or low (this includes negative demand), market makers will assume with high probability that this demand emanates mostly from the hedge fund if and because benign traders never submit such large orders. For more moderate values, market makers will not know if they result from relatively high demand by the hedge fund and relatively low demand by the benign market participants, or vice versa. In this case, market makers must assign probability estimates based on the relative likelihood of these two scenarios, and prices will reflect weighted average values.

These average prices enable the hedge fund to profit from mixing both strategies. Sometimes the hedge fund profits by over-hedging and blocking the restructuring. At other times, the hedge fund gains by not over-hedging and letting the restructuring proceed because it can buy the bond at a price discount, and sell credit insurance at a price premium, that reflect the possibility of the restructuring being blocked. To be sure, the hedge fund cannot predict benign traders demand. If high (low) demand by the hedge fund coincides with high (low) demand by benign traders, market makers can infer the hedge fund's positions and hence accurately predict bond and insurance payoffs. In this case, the hedge fund does not make any profits. When high hedge fund demand coincides with low demand by benign traders and vice versa, however, the hedge fund makes a trading profit. In effect, the hedge fund is trading on private information on its own value-relevant strategy.

Where do the hedge fund's profits come from? Competitive market makers always trade for prices that are equal to expected value, given their information. Consequently, market makers make zero profits or losses. The hedge fund's profits come out of the pockets of the benign traders. They tend to sell many derivative contracts when pay-outs on the contracts

will turn out to be high relative to the contracts' price, and they tend to buy many contracts when pay-outs will turn out to be low relative to the contracts' price.

As a final note, the size of the hedge fund's positions depends on trading costs such as commissions, bid-ask spreads, or margin requirements, and the variability of benign traders' demand. The higher the variability of benign traders' demand, the bigger the stakes that the hedge fund can hope to buy without being discovered, and hence the larger the trading profits that the hedge fund can make. The higher the trading costs, the more conservatively the hedge fund will trade. In the extreme, trading costs can be so high as to make it impossible for the hedge fund to make any profits. In this sense, a more "liquid" market facilitates over-hedging and negative voting.

## 1.3 The Formal Model

### 1.3.1 Model Setup

This subsection introduces the setup of the model: the two types of traded assets (securities and derivatives), the three types of market participants (hedge fund, liquidity traders, and market makers), and trading including information. It concludes with some remarks on this setup.

#### Timeline

The timeline of actions is as follows (details to follow in subsequent subsections):

1. The hedge fund and liquidity traders submit their orders.
2. The market makers observe only *net* market demand, which combines the hedge fund's and the liquidity traders' orders. Based on this observation, market makers update their beliefs about the expected value of the securities and derivatives. At these values (prices), they fill all net orders.
3. Security holders choose between two actions by some voting mechanism.
4. Payoffs are realized.

## Traded assets

There are two traded<sup>4</sup> assets with perfectly negatively correlated payoffs: securities, which will throughout be denoted by the letter  $X$ , and derivatives, which will throughout be denoted by the letter  $Y$ . If the security pays  $v$ , the derivative pays  $1 - v$ . Consequently, the derivative can be interpreted as an insurance claim on the security. In particular, if the security were a bond, the derivative could be a credit default swap; if the security were a share, the derivative could be a total equity return swap.

The number of securities is normalized to one (of which infinitesimal divisions are traded). The derivative is a synthetic asset; hence its net supply is zero but unlimited amounts can be sold and bought. Short-selling is allowed for both derivatives and securities.

The security payoff  $v$  depends on a binary choice between two actions, which is determined by a vote of the security holders. For example, if the security is a bond, the choice could be whether or not to agree to a proposed restructuring; if the security is a share, it could be whether or not to agree to a merger. Normalize the payoff when the "right" decision is taken to  $v = 1$ , and when the "wrong" decision is taken to  $v = 0$ .

Each security provides one vote; derivatives do not provide any votes.

Naturally, a rational, informed, and *unhedged* security holder would always vote for the "right" decision in order to receive  $v = 1$ . As will be discussed in the next subsection and the concluding remarks on the model setup, this is indeed what all security holders are assumed to do. The one exception is the hedge fund if and because the hedge fund owns more derivatives than securities, i.e., if the hedge fund owns securities but is over-hedged. The hedge fund's ability to block the "right" decision depends on whether the hedge fund's security-holding is above some voting threshold. The voting threshold is assumed to be a random variable distributed on  $[0, 1]$  according to the continuous cdf  $F(\cdot)$  with  $F(0) = 0$  and  $F(1) = 1$ . The randomness captures unexpected variation in voter participation, uncertainty arising from legal concerns, different formal thresholds for different types of decisions, etc. The voting threshold is assumed to be independent of other exogenous

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<sup>4</sup>"Trading" does not need to be understood literally in this model. In particular, it is possible that the derivative is a contract that is sold over the counter. What matters is that there be an active market for the contract in which various parties can act as sellers or buyers, which is true for many derivative markets.

variables in the model, and it will be independent of any trading activity since it will be only revealed after all trading occurs. Let  $\underline{x} \equiv \max \{x | F(x) = 0\} \geq 0$ .

### Market Participants

There are three types of risk-neutral market participants: liquidity traders, one hedge fund, and competitive market makers.

**Liquidity traders** The liquidity traders do not act strategically. They exogenously trade quantities  $\tilde{x}$  and  $\tilde{y}$  of securities and derivatives, respectively, where positive numbers indicate that the liquidity traders are buying, and negative numbers indicate that they are selling. These trades are not sensitive to price, and the source of these trades is not modelled. To motivate these trades and their price insensitivity, one may think of large institutional investors and their regulatory constraints. For example, certain pension funds might be forced to sell bonds following a credit downgrade of the borrower. Similarly, financial institutions might be forced to purchase credit default swaps on certain bonds they hold. Or one may think of mutual funds having to liquidate part of their portfolio to meet redemption requests.

Liquidity traders' demand for derivatives,  $\tilde{y}$ , is stochastic (keeping in mind that the "demand" can be negative). With probability  $(1 - \lambda)$ , the demand is low ( $\tilde{y} = \underline{y}$ ), while with probability  $\lambda$ , demand is high ( $\tilde{y} = \bar{y}$ ). Define the difference between these demand realizations as  $\delta \equiv \bar{y} - \underline{y} > 0$ .

For simplicity, liquidity traders' demand for securities,  $\tilde{x}$ , is assumed to be constant.

**Hedge fund** The hedge fund does act strategically. Initially, the hedge fund does not hold any securities or derivatives. It purchases quantities  $x$  and  $y$  of securities and derivatives, respectively, taking into account the effect of its trades on the price (as explained below), its own voting power, and its own voting incentives. As explained in the previous subsection, holding  $x > \underline{x}$  securities gives the hedge fund the voting power to implement the "wrong" decision with probability  $F(x) > 0$ . Of course, the hedge fund will only have an incentive to use this power if  $y \geq x$ . The hedge fund incurs a financing cost  $C(x, y)$  with  $C(0, 0) = \min_{x,y} C(x, y) = 0$ ,  $\text{sign}[C_1(x, \cdot)] = \text{sign}(x)$  and  $\text{sign}[C_2(\cdot, y)] = \text{sign}(y)$ .

**Market makers** The market makers absorb any excess demand  $(\hat{x}, \hat{y}) \equiv (\tilde{x} + x, \tilde{y} + y)$ . Since they are risk-neutral, infinitesimally small, and in perfect competition with one another, they purchase or sell these quantities at prices that equal expected value, as explained in more detail below. Market makers have rational expectations, i.e. they update their beliefs about  $(x, y)$  upon observing the net demand of securities  $(\hat{x}, \hat{y})$ .

### Remarks on the model setup

While the model shares some features and notation with Kyle (1984) and Kyle and Vila (1991), it is fundamentally different in that there is *no exogenous asymmetric information*, i.e., the hedge fund here does *not* have private information about noise trades. As in Brav and Mathews (2011), the only asymmetric information pertains to the hedge fund's own strategy. Further differences include the addition of trading cost and a flexible specification for the hedge fund's ability to influence the value of the security. In particular, this means that the addition of the second asset is not redundant in the sense that the model could not be re-written in terms of the *difference* between trades in the two assets.

The model assumes that the hedge fund is able to acquire any amount  $x$  of securities that it desires. In particular, this ability does not depend on the amount  $\tilde{x}$  supplied by liquidity traders. In reality, it may often be difficult or impossible to acquire large blocks of shares or bonds. There are, however, many situations in which exogenous sales of securities  $\tilde{x}$  are large, and the reader may restrict the applicability of the model to such situations. For example, many institutional investors sell all their holdings of a bond if the bond's credit rating drops below investment grade (Da and Gao 2009). Moreover, in the model, an upper bound on the amount  $x$  of securities that the hedge fund can acquire would not change the hedge fund's strategy, and the only change from the results presented below would be that the hedge fund might have to settle for the upper bound rather than its preferred, higher position (i.e., one would observe corner solutions).

Relatedly, the assumption that large purchases have no price impact beyond the probability update by the market makers is not literally true. To go back to the acquisition of securities, it would presumably become harder and harder to find additional securities as the hedge fund's position grows, and this would be reflected in higher trading costs for



larger positions. Mathematically, however, the assumption of a financing cost for the hedge fund has the same effect as assuming increasing trading costs for larger blocks, so that nothing substantive hinges on the assumption of constant prices conditional on the updated probability.

Finally, it is a strong assumption that only the one hedge fund is ready to buy large stakes, and to consider over-hedging its securities position and to vote the securities for the "wrong" decision. This excludes, first, that any of the other market participants in the model, namely individual market makers and liquidity traders, who must hold the remaining supply of securities, would ever hold more derivatives than securities, or if they did, that they nevertheless voted for the "right" decision. One justification for this could be institutional, namely that reputational concerns or sheer apathy prevent market makers and liquidity traders to vote for the "wrong" decision, or to over-hedge their securities position in the first place. One can also view the model as an illustration of how "negative voting" can interfere with the smooth operation of a liquid, perfect market for securities; in this view, the true equilibrium would be more complicated, and the model merely illustrates why the market cannot be perfect.

Second, the above assumptions rule out strategic competition with a second large player. For example, one can imagine a second hedge fund trying to share the spoils, or to buy up enough of the security at a low price to prevent the first hedge fund from ever winning a vote for the "wrong" decision. From a practical point of view, however, adding another strategic player would complicate the model but not eliminate the underlying economic problem. For example, even if the security were trading at deep discount because of the hedge fund's presence, another large player could not necessarily profitably intervene by buying up the entire supply of securities if and because that second large player incurs similar financing cost as the first hedge fund. Moreover, even if the second large player could profitably do this, then in expectation the price of the security would re-adjust to 1, so that the strategy would end up being not profitable after all. Subsection 1.3.5 below states this argument formally.

### 1.3.2 Equilibrium Concept

In principle, the equilibrium concept employed here is Perfect Bayesian Equilibrium, including in particular subgame perfection and rational, Bayesian expectations. The above assumptions on individual behavior, however, allow summarizing the strategic interaction in two simple equilibrium conditions that greatly facilitate discussion of the results (cf. Kyle 1984, 1985; Kyle and Vila 1991). The assumption that liquidity traders' trades are exogenous means that liquidity traders decisions need not be explicitly considered at all.

First, the assumption that market-makers act as competitive, risk-neutral price takers and absorb any net demand  $(\hat{x}, \hat{y})$  means that their behavior can be summarized by the price function. The price function is in turn pinned down by market-makers' rational expectations about the security's payoff:

$$\text{Efficient markets: for some } \theta(\cdot, \cdot), P_y(\hat{x}, \hat{y}) = 1 - P_x(\hat{x}, \hat{y}) = \theta(\hat{x}, \hat{y}) \in [0, 1],$$

where  $P_x(\hat{x}, \hat{y})$  is the price of securities,  $P_y(\hat{x}, \hat{y})$  is the price of derivatives, and  $\theta(\hat{x}, \hat{y}) : \mathbb{R}^2 \rightarrow [0, 1]$  is a probability belief compliant with Bayes' rule that the security will pay zero, all conditional on observed net demand of securities and derivatives,  $(\hat{x}, \hat{y})$ . Some elements of this efficient markets condition would not require rational expectations: The absence of arbitrage alone would imply that derivative and security prices lie between zero and one and sum to one because the two assets are perfectly negatively correlated, together always pay one, and individually never pay less than zero or more than one. The requirement that  $\theta(\cdot, \cdot)$  comply with Bayes' rule, however, imposes important additional constraints that will be discussed in subsection 1.3.3 below.

Second, the hedge fund only has two meaningful choice variables, namely its trades  $x$  and  $y$ . That is, the hedge fund's equilibrium strategy is captured by

$$\text{Profit maximization: } \sigma(x', y') > 0 \Rightarrow (x', y') \in \arg \max_{(x, y)} \mathbb{E}_{\tilde{y}} [\Pi(x, y, \theta(x + \tilde{x}, y + \tilde{y}))],$$

where  $\Pi(x, y, \theta)$  is the hedge fund's profit given its choice of trades  $(x, y)$  and  $\theta$ , and  $\sigma(x, y) \in [0, 1]$  is the probability with which the hedge fund chooses trades  $(x, y)$ . The hedge fund's choice of  $\sigma(x, y)$  will of course take into account the effect of its trades on

prices, i.e., on the probability inference of the market makers,  $\theta(\hat{x}, \hat{y})$ . In that sense, the efficient market condition implies an inverse demand curve against which the hedge fund maximizes.

In principle, the hedge fund also needs to choose its vote at the voting stage. This choice, however, is trivially determined by its holdings of securities and derivatives. If the hedge fund holds more securities than derivatives ( $x > y$ ), it will vote for the "right" decision. In the opposite case ( $x < y$ ), it will vote for the "wrong" decision. To be sure, mixing is possible if  $x = y$ , but this will never occur unless  $x = y = 0$  because given trading cost, it would not be profitable for the hedge fund (see proof of Lemma 1).

### 1.3.3 Equilibrium in the General Case

The equilibrium of the model depends principally on the hedge fund's trading cost function. If the costs are large, they outweigh any trading gains, such that abstention ( $x = y = 0$ ) is the hedge fund's only viable strategy. On the other hand, if the hedge fund's costs are low, it always pays for the hedge fund to try its luck – to the extent noise trades camouflage the hedge fund's trade, market makers cannot be sure about whether the hedge fund is long or short and must choose some intermediate price, at which the hedge fund can turn a trading profit. Proposition 1 below states this formally; Lemma 1 prepares the ground by setting forth the equilibrium inference function.

**Lemma 1.** *One inference function sustaining all possible equilibria is*

$$\theta_{eq}(\hat{x}, \hat{y}) \equiv \begin{cases} 0 & \text{if } \hat{x} - \tilde{x} \leq \underline{x} \text{ or } \hat{y} - \underline{y} < \hat{x} - \tilde{x} \\ F(\hat{x} - \tilde{x}) & \text{if } \underline{x} < \hat{x} - \tilde{x} < \hat{y} - \underline{y} \\ \max\{0, \min\{F(\hat{x} - \tilde{x}), \theta^*(\hat{x}, \hat{y})\}\} & \text{otherwise} \end{cases},$$

$$\text{where } \theta^*(\hat{x}, \hat{y}) \equiv \frac{F(\hat{x} - \tilde{x})(1 - \lambda)[(\hat{y} - \underline{y}) - (\hat{x} - \tilde{x})] + C(\hat{x} - \tilde{x}, \hat{y} - \underline{y}) - C(\hat{x} - \tilde{x}, \hat{y} - \underline{y})}{\lambda[(\hat{x} - \tilde{x}) - (\hat{y} - \underline{y})] + (1 - \lambda)[(\hat{y} - \underline{y}) - (\hat{x} - \tilde{x})]}.$$

**Proof.** (1)  $\theta$  is fully pinned down by rational expectations at net market demand pairs  $(\hat{x}, \hat{y})$  that fully reveal the hedge fund's voting power and incentives. There are two such cases. First, as there is no noise in the securities market, low security demand  $\hat{x} = x + \tilde{x} \leq \underline{x} + \tilde{x}$  fully reveals that the hedge fund does not have the voting power to implement the "wrong"

decision ( $x < \underline{x}$ ), and hence  $\theta = 0$ . Second, as the amount of noise in the derivatives market is limited, observed net demand  $\hat{y}$  puts bounds on the possible hedge fund trades and may reveal that the hedge fund strictly prefers the "wrong" or the "right" decision. In particular, if derivatives demand is sufficiently low relative to securities demand ( $\hat{y} < \underline{y} + \hat{x} - \tilde{x}$ ), it is clear that even with low noise trader demand the hedge fund could not possibly have acquired more derivatives than securities ( $y = \hat{y} - \tilde{y} \leq \hat{y} - \underline{y} < \hat{x} - \tilde{x} = x$ ). In this case, the hedge fund clearly strictly prefers the "right" decision, which will hence be adopted, so  $\theta = 0$ . A symmetric argument shows that  $\theta = F(\hat{x} - \tilde{x})$  if derivatives demand is sufficiently high ( $\hat{y} > \bar{y} + \hat{x} - \tilde{x}$ ) to reveal that the hedge fund will use all its power ( $F(\hat{x} - \tilde{x})$ ) to implement the "wrong" decision.

(2) At other market demand pairs  $(\hat{x}, \hat{y})$ ,  $\theta$  can w.l.o.g. be set to equate expected hedge fund profits for the two trades that could have generated this demand, namely  $(\hat{x} - \tilde{x}, \hat{y} - \underline{y})$  (such that  $x \leq y$  – a "short trade") and  $(\hat{x} - \tilde{x}, \hat{y} - \bar{y})$  (such that  $x \geq y$  – a "long trade"), truncated at the outer bounds of rationally possible beliefs, namely 0 and  $F(\hat{x} - \tilde{x})$ .

(a) For market demand pairs that are actually observed in a *mixed* equilibrium, this is in fact the only  $\theta$  consistent with equilibrium because in order to mix, the hedge fund must be indifferent between the underlying long and short trades. For *off* equilibrium demand pairs, setting market makers' subjective off-equilibrium beliefs at this level achieves maximum "deterrence" of deviations from equilibrium (because at other values, either the long or short deviation would be more profitable). Finally, no *pure* strategy equilibrium can ever generate such market demand pairs  $(\hat{x}, \hat{y})$  because the only possible pure strategy equilibrium is  $(0, 0)$ , for which  $\hat{x}$  fully reveals that  $x = 0 \leq \underline{x}$ ; at other pure strategies, the hedge fund would incur trading cost without being able to make a trading profit because its voting power and incentives are fully known and hence the hedge fund pays for the derivatives and securities exactly what it expects to get out.

(b) Truncation is immaterial because where truncation occurs, both long and short profits are negative with or without truncation, such that the hedge fund would not place the corresponding trades in either case. Consider first truncation at  $\theta = 0$ . For the long trade ( $x \geq y$ ), expected profits  $(\lambda\theta[(\hat{x} - \tilde{x}) - (\hat{y} - \bar{y})] - C(\hat{x} - \tilde{x}, \hat{y} - \bar{y}))$  are negative at  $\theta \leq 0$

(recall that the only cases considered here have  $x > \underline{x} \geq 0$ , such that  $C(x, y) > 0$ ).<sup>5</sup> Thus if equality of profits for long and short trades occurs at  $\theta \leq 0$ , both profits are negative at that  $\theta$ . But then profits for the short trade  $((1 - \lambda) [F(\hat{x} - \tilde{x}) - \theta] [(\hat{y} - \underline{y}) - (\hat{x} - \tilde{x})] - C(\hat{x} - \tilde{x}, \hat{y} - \underline{y}))$  must also be negative at  $\theta = 0$  because short profits are decreasing in  $\theta$ . The argument for upper truncation at  $F(\hat{x} - \tilde{x})$  is symmetric.

(c)  $\theta^*$  equates profits for the long and short trades, i.e.,  $\theta^*$  solves  $\lambda\theta [(\hat{x} - \tilde{x}) - (\hat{y} - \underline{y})] - C(\hat{x} - \tilde{x}, \hat{y} - \underline{y}) = (1 - \lambda) [F(\hat{x} - \tilde{x}) - \theta] [(\hat{y} - \underline{y}) - (\hat{x} - \tilde{x})] - C(\hat{x} - \tilde{x}, \hat{y} - \underline{y})$ . ■

Briefly, the reasoning behind  $\theta_{eq}$  is as follows. First, some market demand realizations  $(\hat{x}, \hat{y})$  fully reveal the hedge fund's incentives, such that  $\theta$  must be equal to 0 or  $F(\hat{x} - \tilde{x})$ , as the case may be (the hedge fund's voting power can always be inferred from market demand because liquidity traders' demand for securities  $\tilde{x}$  is non-stochastic). Second, at other market demand realizations, defining  $\theta_{eq}$  to equate expected hedge fund profits from the long and short trades that could generate this  $(\hat{x}, \hat{y})$  sustains mixing if these are equilibrium trades, and optimally deters deviations if these are off-equilibrium trades.

**Proposition 1.** *The hedge fund's equilibrium (expected) profits are  $\max\{0, \pi^*\}$ , where*

$$\pi^* \equiv \max_{\omega} \pi(x, y), \omega \equiv \{(x, y) | x > \underline{x}, y \in [x - \delta, x]\}$$

and

$$\pi(x, y) \equiv \frac{F(x)\lambda(1-\lambda)(x-y)(y+\delta-x) - \lambda(x-y)C(x, y+\delta) - (1-\lambda)(y+\delta-x)C(x, y)}{\lambda(x-y) + (1-\lambda)(y+\delta-x)}$$

The hedge fund's equilibrium strategies depend on  $\pi^*$ :

(a) If  $\pi^* < 0$ , the unique equilibrium is for the hedge fund not to trade at all ( $x = y = 0$ ).

(b) If  $\pi^* > 0$ , any strategy such that  $\sum_{(x^*, y^*) \in \arg \max_{\omega} \pi(x, y)} [\sigma(x^*, y^*) + \sigma(x^*, y^* + \delta)] = 1$  and  $\sigma(x^*, y^*) > 0 \Rightarrow \frac{\sigma(x^*, y^*)}{\sigma(x^*, y^* + \delta)} = \frac{1-\lambda}{\lambda} \left[ \frac{F(x^*)}{\theta^*(x^* + \tilde{x}, y^* + \underline{y})} - 1 \right] \forall (x^*, y^*) \in \omega$  is an equilibrium; the equilibrium is unique if and only if  $\arg \max_{\omega} \pi(x, y)$  is unique.

(c) If  $\pi^* = 0$ , any linear combination of (a) with strategy profile (b) is an equilibrium.

**Proof.** By construction,  $\pi^*$  coincides with the highest non-negative expected profit, if

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<sup>5</sup>The economic reason is that long trading profits derive from misleading the market into thinking that the "wrong" decision may be taken ( $\theta > 0$ ), the more the better.

any, that the hedge fund can obtain from trades  $(x, y) \in \omega$  given  $\theta_{eq}$ , since  $\pi(x, y) = \lambda(x - y)\theta^*(x + \tilde{x}, y + \bar{y}) - C(x, y)$  coincides with  $\mathbb{E}_{\tilde{y}}[\Pi(x, y; \theta_{eq}(\cdot, \cdot)) \mid (x, y) \in \omega]$  unless  $\theta_{eq}$  is truncated, which only occurs where expected profits are negative (see part (2)(b) of the proof of Lemma 1). The maximum  $\pi^*$  exists because  $\pi$  is a continuous function on the closed interval  $\omega$ . Any trade  $(x^*, y^*)$  generating  $\pi^*$  – and the trade  $(x^*, y^* + \delta)$ , which yields identical profits by construction of  $\theta^*$  – will (strictly) dominate not trading ( $x = y = 0$ ) if  $\pi^*$  is (strictly) greater than zero; otherwise not trading strictly dominates. If more than one trade generates  $\pi^*$ , the hedge fund is indifferent between them and can mix them in any proportion. Mixing optimal trade pairs  $((x^*, y^*), (x^*, y^* + \delta))$  in the stated proportions ensures that  $\theta_{eq}(x^* + \tilde{x}, y^* + \bar{y}) = \theta_{eq}(x^* + \tilde{x}, y^* + \delta + \bar{y}) = \frac{F(x^*)(1-\lambda)\sigma(x^*, y^* + \delta)}{(1-\lambda)\sigma(x^*, y^* + \delta) + \lambda\sigma(x^*, y^*)} = \Pr(v = 0 \mid \hat{x}, \hat{y})$  is correct. If the hedge fund does not trade, the inference  $\theta_{eq}(\tilde{x}, \bar{y}) = \theta_{eq}(\tilde{x}, \bar{y}) = 0$  is correct because the hedge fund will not be able to influence the decision, so  $\Pr(v = 1 \mid \hat{x}, \hat{y}) = 1$ .

It remains to be shown that only trades  $(x, y) \in \omega$  need to be considered in the search for a profitable trade. Given the inference function  $\theta_{eq}$ , the hedge fund's trading profits are zero regardless of the noise realization unless  $x - \delta \leq y \leq x + \delta$  and  $x > \underline{x}$ , and thus expected profits for such trades are negative given positive trading costs.<sup>6</sup> Moreover, by construction (see proof of Lemma 1),  $\theta_{eq}$  ensures that for each trade  $(x, y)$  such that  $\underline{x} < x \leq y \leq x + \delta$ , there is a corresponding trade  $(x, y - \delta) \in \omega$  that yields equal expected profits unless expected profits for both trades are negative. ■

**Corollary 1.** *There always exists a non-zero cost function  $C(\cdot, \cdot)$  such that a mixed equilibrium exists.*

**Proof.** If  $C(x, y) = 0 \forall (x, y)$ , then  $\pi^* = \max_{\omega} \frac{F(x)\lambda(1-\lambda)(x-y)(y+\delta-x)}{\lambda(x-y)+(1-\lambda)(y+\delta-x)} > 0$ . The proof then follows by continuity of  $\pi(\cdot, \cdot; C(\cdot, \cdot))$  in  $C(\cdot, \cdot)$ . ■

<sup>6</sup>Regardless of the noise realization, trading profits are  $(x - y)\theta(x + \tilde{x}, y + \bar{y}) = (x - y) \cdot 0 = 0$  if  $y < x - \delta$ ,  $(y - x)[F(x) - \theta(x + \tilde{x}, y + \bar{y})] = (y - x)[F(x) - F(x)] = 0$  if  $y > x + \delta$ , and  $(x - y) \cdot 0 = (y - x)(0 - 0) = 0$  if  $x \leq \underline{x}$ .

### 1.3.4 Equilibrium with quadratic cost, uniform voting threshold distribution, and symmetric liquidity trades

To gain further insight into the properties of the model's equilibrium, this subsection analyzes the special case

$$\begin{aligned} C(x, y) &= \frac{c}{2} (x^2 + y^2), \\ F(x) &= \max \{0, \min \{x, 1\}\}, \\ \lambda &= \frac{1}{2}, \end{aligned}$$

where  $c > 0$ . Using Proposition 1, it is easy to verify that the hedge fund's optimal securities trade in this case is

$$x^* = \frac{\delta}{16c}$$

together with either of

$$\begin{aligned} y_1^* &= x^* - \frac{\delta}{2}, \text{ or} \\ y_2^* &= x^* + \frac{\delta}{2}, \end{aligned}$$

provided that  $0 < \delta \leq 16c \leq 2\sqrt{2}$  (for larger  $c$ , expected profits from trading would be negative, so abstention would be optimal; for larger  $\delta \leq \frac{1+\sqrt{1-32c^2}}{2c}$ , the corner solution  $x^* = 1$  and  $y_{1,2}^* = 1 \pm \frac{\delta}{2}$  entails).

Not surprisingly then, the hedge fund becomes more aggressive ( $x^*$  increases) as the market becomes noisier and hence provides more camouflage ( $\delta$  increases), and as the costs of trading decrease ( $c$  decreases). This translates into a higher unconditional probability that the "wrong" decision will be adopted. With symmetric noise ( $\lambda = 1 - \lambda = \frac{1}{2}$ ) and a

unique trading equilibrium, this probability is

$$\begin{aligned}
 \Pr(v = 0) &= F(x^*) \sigma(x^*, y_2^*) \\
 &= \frac{F(x^*) (1 - \lambda) \sigma(x^*, y_2^*)}{(1 - \lambda) \sigma(x^*, y_2^*) + \lambda \sigma(x^*, y_1^*)} \\
 &= \theta_{eq}(x^* + \tilde{x}, y_2^* + \underline{y}) \\
 &= \frac{\delta}{16c} \left( \frac{1}{2} - 2c \right).
 \end{aligned}$$

This is increasing in the amount of "noise" or demand fluctuation,  $\delta$ , and decreasing in the trading cost or market illiquidity,  $c$ . The liquidity traders' trading losses  $\frac{\delta^2}{128c} (1 - 4c)$  are also increasing in the amount of "noise" or demand fluctuation,  $\delta$ , and decreasing in the trading cost or market illiquidity,  $c$ .

At least in this special case, the model therefore shows that increasing liquidity ( $c$ ) and market size ( $\delta$ ) aggravate the problem analyzed in this paper.

### 1.3.5 Multiple Hedge Funds

Explicitly modelling the interaction of multiple hedge funds is far from straightforward, and will not be attempted here. As hinted above in subsection 1.3.1, however, one can at least state that problems of negative voting would persist in the presence of multiple strategic traders:

**Corollary 2.** *Regardless of the number of hedge funds, the equilibrium  $x = y = 0$  exists if and only if  $\pi^* < 0$ .*

**Proof.** *If  $\pi^* \leq 0$  and market makers' inference function is  $\theta_{eq}$ , no individual hedge fund can profitably deviate by trading, while market makers correctly infer that the possibility of the "wrong" decision being adopted is zero. Conversely, if  $\pi^* > 0$ , then any one hedge fund would be better off trading regardless of the inference function (recall that  $\theta_{eq}$  minimizes the maximum possible trading profit), so  $x = y = 0$  cannot be an equilibrium. The presence of other non-trading hedge funds is irrelevant to this argument. ■*



## 1.4 Discussion

This section considers economic and legal constraints that curtail over-hedging and negative voting. In particular, the section explains why the problem is much more likely to arise with derivatives than with alternative, more traditional hedges, what "natural" and regulatory barriers currently limit the problem, and in which situations the problem is therefore most likely to manifest. It argues that the problem is likely to be most acute in out-of-bankruptcy restructurings and freezeouts, which can be blocked by a relatively small minority stake, and arguably legally so.

### 1.4.1 Derivatives vs. other hedges

The first question to ask is why over-hedging is specifically a problem of derivatives. In principle, over-hedging can occur with any investment that is negatively related to the shares or debt at issue. Some examples include parallel investments in competing firms, parallel investments in both the acquiror and the target of a merger transaction, parallel investments in different securities of the same firm, or selling short some amount of a security while holding on to a smaller amount. These other investments, however, are either not perfectly correlated with the shares or debt and hence represent higher risk, or they are only available in particular situations, or they are available only in small quantities or at higher cost, or all of the above. These shortcomings severely limit the facility, frequency, and extent to which these other investments could enable over-hedging.

By contrast, derivatives are designed to be perfectly (negatively) correlated with the payoffs of shares or debt. Many derivatives markets, such as those for equity options, are highly liquid at all times. Even those that are not, such as single-name CDS, exhibit liquidity spikes around key events when over-hedging is most profitable, such as changes in credit outlook for CDS (Chen et al. 2011). In general, the rapid growth of derivatives markets over the last decade or two means that derivatives are in principle available in high volumes at low prices (spreads). It is not unusual that the face amount of derivatives written on the shares or debt of an individual company exceeds the amount of shares or debt issued by that company (Stulz 2010).

### 1.4.2 Required control stakes

Even if derivatives are available, it might seem an implausible proposition to acquire and over-hedge a voting majority (51%) of a corporation's shares or publicly traded debt. Such quantities of shares/debt and derivatives may not even be available on the market, and if they were, could hardly be acquired in secret and without strongly affecting prices. For shares, acquiring such quantities would also trigger disclosure and other obligations under corporate and securities laws and, in most U.S. corporations, the "poison pill."<sup>7</sup>

Many relevant decisions, however, can be affected by much smaller percentages of shares or debt. One possibility is that an over-hedged shareholder or creditor joins forces with some other constituency pursuing interests other than maximizing share or debt value, such as a corporate insider.

More importantly, some corporate decisions provide blocking power to relatively small minorities. In particular, out-of-bankruptcy restructurings tend to set acceptance thresholds around 95%, providing blocking rights to 5% or even less of the outstanding debt. Importantly, restructurings that do not bind all holders, such as a standard debt exchange, do not constitute a credit event under the prevailing CDS documentation and hence do not trigger settlement of the CDS; this may amplify the incentives for negative voting because bankruptcy accelerates payment.<sup>8</sup> Practitioners suspect that over-hedging and negative voting are common in out-of-bankruptcy restructurings.<sup>9</sup> In addition to restructurings, small stakes may be sufficient to affect freeze-out mergers. Majority-of-the-minority conditions in freeze-outs can give blocking rights to as little as a few percent of the corporation's outstanding equity.<sup>10</sup>

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<sup>7</sup>See in particular section 13(d) of the Exchange Act, which requires disclosure of equity ownership stakes above 5% and arguably of any hedges relating thereto (cf. discussion in the next section), and section 16 of the Exchange Act, which forces 10% shareholders to disclose their hedges (sec. 16(a)) and disgorge short-swing trading profits (sec. 16(b)). Moreover, section 16(c) prohibits 10% shareholders from engaging in short sales, and rule 16c-4 explicitly extends this to over-hedging using puts, *while* they are a 10% shareholder, thus outlawing any strategy of acquiring a voting stake first and over-hedging it later (but not the other way around).

<sup>8</sup>Cf. Art. 4.7(a) of the 2003 ISDA Credit Derivative Definitions, as amended by the "Small Bang Protocol," available at <http://www.isda.org/publications/pdf/July-2009-Supplement.pdf>.

<sup>9</sup>Author's conversation with the head of the restructuring practice of a major New York law firm.

<sup>10</sup>Such majority-of-the-minority conditions have been imposed by Delaware courts as a condition for ob-

### 1.4.3 Legal constraints

At least in the U.S., current law only provides incomplete protection against over-hedging and negative voting. With respect to formal voting, U.S. law arguably provides some protection, but enforcement may be hindered by a lack of disclosure. Outside of formal voting, negative voting and over-hedging are arguably entirely unregulated.

Under §1126(e) of the U.S. Bankruptcy Code, bankruptcy judges have the power to disallow votes by a creditor “whose acceptance or rejection of [a reorganization] plan was not in good faith.” In a recent decision, the U.S. Bankruptcy Court for the Southern District of New York held, *obiter*, that this provision would justify disqualification of votes by over-hedged creditors.<sup>11</sup> Bankruptcy courts will generally not know, however, if creditors are over-hedged. Current bankruptcy rules do not require disclosure of hedging transactions relating to debt claims filed in the bankruptcy.

For shares, the Delaware Supreme Court recently recognized “[a] Delaware public policy of guarding against the decoupling of economic ownership from voting power.”<sup>12</sup> There is thus reason to believe that Delaware courts would at least seriously consider a remedy against voting by over-hedged shareholders. Section 13(d)(1)(E) of the Exchange Act arguably requires that owners of 5% or more of a corporation’s stock disclose hedging transactions, but in practice market participants have not done so effectively. To address the enforcement problem, commentators have advocated stricter disclosure obligations. For example, Hu and Black (2006, 885) argue that voting by over-hedged shareholders or creditors above a threshold of 0.5% of a company’s shares or debt should be reported.

Neither of these rules or proposals, however, deals with the exercise of control rights other than formal voting rights. In particular, no rule forces an over-hedged creditor to participate in a debt exchange, even if the over-hedging were publicly known. In freeze-out tender offers, the Delaware Chancery Court has excluded votes by hedged shareholders for

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taining favorable review of the consideration paid to the minority, see *In re Cox Communications Inc. Shareholders Litigation* 879 A.2d 604 (2005); *In re CNX Gas Corp. Shareholders Litigation*, 4 A.3d 397 (Del. Ch. 2010).

<sup>11</sup>*In re DBSD North America, Inc.*, 421 B.R. 133, 143 n. 44 (Bankr. S.D.N.Y. 2009).

<sup>12</sup>*Crown Emak Partners, LLC v. Kurz*, 992 A.2d 377, 387 n. 17 (Del. 2010).

purposes of a majority-of-the-minority condition.<sup>13</sup> These decisions are based on fiduciary duties of the board and parent shareholders, however, and it is not clear that they would extend to situations in which the hedged shareholder stands in opposition to the board and the parent. In particular, the Court has affirmed that even controlling shareholders are under no obligation to sell their shares, even if doing so might be beneficial to other shareholders or the corporation.<sup>14</sup>

## 1.5 Conclusion

This paper has shown theoretically that derivatives can create opportunities for purely value-reducing activity (over-hedging and negative voting) if derivative traders can conceal their overall positions from their counterparties. It has also argued that the institutional and legal conditions in the US are such that the threat of such activity seems real at least in out-of-bankruptcy restructurings and freezeout mergers.

This assessment of the role of derivatives is considerably less benign than that of other papers that have assumed no asymmetric information in the relationship between derivative counterparties, in particular Bolton and Oehmke (2011) and Campello and Matta (2012). Determining which assumption better describes the derivative market, or rather which parts of that market correspond to which assumption, seems an important area for future research. In as much as regulatory reforms push derivative trading into anonymous exchanges and hence closer to the assumptions of the present paper, it would be worth considering flanking measures to guard against the problems discussed here.

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<sup>13</sup>See *In re CNX Gas Corp. Shareholders Litigation*, 4 A.3d 397, at 418 (Del. Ch. 2010); *In re Pure Resources, Inc., Shareholders Litigation*, 808 A.2d 421, at 426 and 446 (Del. Ch. 2002).

<sup>14</sup>Cf. *In re Digex, Inc. Shareholders Litigation*, 789 A.2d 1176, 1189-91 (Del. Ch. 2002) (noting that a controlling shareholder is free to block the sale of the controlled corporation to another bidder by not selling).

## **Chapter 2**

# **American Exceptionalism Revisited: The Global Cross-Section of Crime and Punishment**

### **2.1 Introduction**

The United States exhibits astonishingly high crime and punishment among developed countries. For example, in 2004, the WHO recorded 5.9 murders per 100,000 inhabitants in the US, but only 0.8 in France (WHO 2009). Incarceration rates – measured as inmates per 100,000 inhabitants – now range from the global maximum of 751 in the US to 91 in France to 36 in Iceland (ICPS 2008). And the United States is one out of only two OECD countries that continue to apply the death penalty (Anckar 2006). Moreover, as shown in the little table below, Table 2.1, some of these differences appear to be long-lasting. For example, while the US prison population per capita has increased almost five-fold since 1974, it was already seven times higher than France’s in 1974, a similar relative difference as today. Even the dramatic drop in US crime during the 1990s by about 40% (Levitt 2004) is small relative to these cross-country differences.

Understanding the drivers of these differences is immensely important. While the welfare losses imposed by crime and punishment are hard to estimate, they are surely substan-

Table 2.1:

	US	Canada	UK	France	Germany	Japan
homicides per 100,000, 2004 <sup>a</sup>	5.9	1.4	2.0	0.8	0.7	0.5
prisoners per 100,000, 2004 <sup>b</sup>	751	108	149	91	88	63
id., 1974-75 <sup>c</sup>	162	109	66	24	57	34
death penalty, 2007 <sup>d</sup>	Yes	No	No	No	No	Yes

<sup>a</sup>sources: WHO 2009; <sup>b</sup> ICPS 2008; <sup>c</sup> 1st UN World Crime Survey, revised, and WDI; <sup>d</sup> Amnesty International 2008

tial. For example, just the life expectancy reduction due to homicides is valued by Soares (2004b) at 0.9% of US GDP, and 9.7% of Colombian GDP in 1995. In the United States, the prison population now comprises 1% of the adult population, and combined with probation and parole, 3.2% of US adults are under some form of correctional control (PEW Center for the States 2009).<sup>1</sup> The out-of-pocket costs of US correction departments alone are close to US\$ 50bn, which impose a significant burden on state budgets (Steinhauer 2009).

In this paper, I assemble the literature's largest data set of crime and punishment around the world to inquire if commonly theorized country characteristics can explain the aforementioned differences in crime and punishment, and in particular the US outlier position. Briefly, the answer is that while US crime rates are not exceptional given US income inequality and family structure, US incarceration rates are an order of magnitude higher than what any commonly mentioned measurable factors would predict. I find that of all the major variables suggested in the cross-country literature on crime and punishment, only lower levels of development, income inequality, and current teen birth rates are robustly associated with more crime, while only moderate levels of development, common law legal systems, and (formerly) socialist systems are robustly associated with more prisoners; common law systems are also more likely to retain the death penalty. Muslim societies appear to have less crime and harsher punishment. I find no cross-sectional support for links between democracy and crime (Lin 2007), or between children of teenagers and crime (Hunt

<sup>1</sup>For some reviews of the human tolls behind these numbers, see Clear (2008) and Murray and Farrington (2008).

2006). Outside the richest countries, I also find no support for criminological theories linking incarceration rates to political structure and social policy.

My approach of exploiting the largest possible cross-country sample consciously departs from most of the comparative criminological literature, which tends to study much smaller groups of developed countries (e.g., Tonry and Farrington 2005 [7 countries]; Lappi-Seppälä 2008 [up to 25 countries]). Such studies are very valuable because they can exploit a wealth of detailed data that is not available for larger samples, and because they consider many subtle theories that, realistically, a cross-country regression cannot. Yet they stand to benefit from being complemented with large-N cross-country studies for several reasons, even if that means enlarging the sample to less developed countries. First, the determinants of crime and punishment in less developed countries are of interest in their own right. Second, many of the theories used to explain incarceration rates in small developed world samples have no obvious limitation to developed countries, and some, such as the "civilization" theory of punishment, would appear to be particularly apt at explaining differences between developed and developing countries. Third, and perhaps most importantly, constant focus on the same few data points inevitably leads to "retrofitting" of theories to the data, and calls for out-of-sample tests using additional countries. As a robustness check, I also present results for only OECD and EU member states.

The primary data sets that I use are comparably high quality data on homicides in 2004 in 190 countries (WHO 2009), the number of prisoners around 2007 in 214 countries (ICPS 2008), and the use of the death penalty in 2007 in 195 countries (Amnesty International 2008). In addition, I pool data from multiple rounds of the International Crime Victims Survey to obtain data on smaller crimes in 74 countries from 1989 to 2005, and use some other data for robustness checks. I regress these measures of crime and punishment on all major explanatory variables that have been suggested in the comparative literature. For the econometric reasons explained in section 2, I do not control for crime in the punishment regressions and vice versa. This approach does not promise insight into the crime-punishment nexus, but it does promise insight into the drivers of both. To deal with the degrees-of-freedom problem of an overabundance of theories purporting to explain comparative crime and punishment, I initially focus on small, related blocks of explanatory variables at a time in the belief that any relationship of first-order importance should mani-

fest itself in a simple setup controlling only for the level of development. In a second step, I run against one another those variables that cleared the first hurdle (defined as a  $t$ -statistic of at least 1.64).

While there is already a small regression literature on crime and punishment (see sections 3 and 4 below), this paper differs in at least one of the following four respects from that prior work. First, most papers work with smaller samples. I am aware of only three papers (Neapolitan 2001; Anckar 2006; Greenberg and West 2008)<sup>2</sup> that exploit the full available sample of punishment data (prisoners counts, and application of the death penalty), and none that exploits the full sample of WHO and ICVS crime data. Second, many papers control for a measure of punishment in crime regressions, and vice versa. As discussed in more detail in Section 2, however, this approach yields estimates that are hard to interpret, since they correspond neither to structural nor reduced form equations of crime and punishment conditional on a set of background variables. Third, and relatedly, this paper is the only one to study crime and punishment in parallel. This is important for the interpretation of coefficients. In particular, it might be tempting to interpret a positive correlation of some background factor with higher incarceration rates as evidence that that background factor is associated with higher "punitiveness." This interpretation is much less plausible, however, if it turns out that the background factor is also associated with higher crime rates, such that prisoner rates per crime may actually be lower. Fourth, only one other paper (Greenberg and West 2008) studies the impact of legal origin on punishment policies. Finally, some papers work with panel data. While this approach presents certain distinct advantages over purely cross-sectional approaches, it also has some considerable disadvantages in the comparative context, since many of the relevant explanatory variables such as democracy or income inequality vary relatively little over time, and limited data availability for past decades forces panel approaches to work with far fewer countries and lower quality data.

The rest of the paper is structured as follows. Section 2 explains in more detail the rationale for focusing on reduced form equations in the comparative context. Section 3 introduces the dependent variables, and Section 4 the independent variables and the theories behind them. Section 5 describes the specifications that I run. Section 6 presents and

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<sup>2</sup>Ruddell (2005) uses the same incarceration data, but restricts the sample to the richest 100 countries.



discusses the results. Section 7 reports robustness checks. Section 8 presents further results for a surprisingly strong predictor of punishment, legal origins, and discusses the possible theory behind it. Section 9 concludes.

## **2.2 Structural vs. reduced form equations**

In this section, I set out in more detail the rationale for focusing on reduced-form equations of crime and punishment, respectively. The basic problem – simultaneity of crime and punishment – is in principle well understood (e.g., Levitt and Miles 2007; Spelman 2008). Yet the implications of the problem for cross-country regression specifications are often not recognized. In particular, many researchers interested in the cross-country relationship between punishment and some background social variable, such as inequality, include a measure of crime as a control variable in an effort to "hold crime constant."<sup>3</sup> This is particularly tempting in explorations of "punitiveness," i.e., punishment per crime, because raw incarceration rates confound punitiveness and the mechanical effect of the crime rate on incarceration, holding punishment constant.<sup>4</sup> Given the simultaneity problem, however, including a control for "crime" does not identify a structural equation, nor does it capture the full effect of the background variable on punishment because some of that effect may come through an effect on crime.

### **2.2.1 A simple model of the simultaneity problem**

To make this clearer, to discuss what can or cannot be estimated, and to provide conceptual clarity for the specifications actually estimated below, it is useful explicitly to set out the stylized model that underlies all cross-country regressions in the area of crime and

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<sup>3</sup>There are also studies of the cross-country determinants of crime that use measures of law enforcement as right-hand side variables, but the authors are aware of the endogeneity problem and treat the estimates as lower bounds and/or robustness checks (e.g., Soares 2004, 166n.6; Hunt 2006, 552).

<sup>4</sup>Listokin (2006) verifies the mechanical crime-prisoner relationship empirically using US data. The right way to account for this effect, however, would be to modify the dependent variable by dividing it by the crime rate, i.e., to use prisoners per crime rather than prisoners per population as the dependent variable (Blumstein et al. 2005; cf. Pease 1994). On the econometric problems of this approach, see subsection 2.2 below.

punishment. The model has a unitary concept of crime,  $C$ , and a unitary concept of punishment,  $P$ , which at least implicitly is defined as punishment *per crime*.<sup>5</sup> Individuals choose their level of criminal activity given (expected) punishment  $P$  and background conditions  $X$ :

$$C = f(P, X, \varepsilon),$$

where the error term  $\varepsilon$  includes factors omitted from  $X$  and  $P$ .  $P$  in turn is derived endogenously from a policy-maker's choice  $P^*$  plus error  $\eta$ .  $P^*$  trades off the costs of crime and the costs of punishment, where  $X$  enters the analysis as an index of the objective function  $U(\cdot)$  (as budget constraints, social preferences, etc.), while the error term  $\eta$  accounts for implementation problems, delays, political frictions, etc.:

$$P = P^* + \eta = \arg \max_{P'} U(f(P', X, \varepsilon), P'; X) + \eta = g(X, \varepsilon, \eta).$$

Two structural equations are commonly discussed in the literature: the crime equation,  $f(\cdot)$ , and a measure of "punitiveness," which I understand to mean  $\frac{\partial P^*}{\partial X}|_C$ . In general, however, simple cross-sectional regressions cannot yield unbiased estimates of either of the two equations, given the correlation of  $P$  and  $C$  with  $X$ ,  $\varepsilon$ , and  $\eta$  through the system of equations  $C = f(P, X, \varepsilon)$  and  $P = g(X, \varepsilon, \eta)$ .

## 2.2.2 The absence of valid instruments

To estimate the structural equations with instrumental variables, some elements of  $X$  would need to be excludable from one of the two equations. As the theory review in Section 4 below will show, however, almost all variables of interest have potential direct effects on both crime and the choice of punishment. In particular, all variables that have a plausible effect on the choice of punishment given crime may also belong into the crime equation

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<sup>5</sup>A full model would decompose  $P$  into the probabilities of prosecution and conviction, the length of the prison term if convicted the severity of prison conditions, etc. It would also distinguish different categories of crime and associated punishment, i.e.,  $P$  and  $C$  would be vectors.

directly.<sup>6</sup>

As a theoretical matter, some variables, such as the age structure of society, may be excludable from the punishment equation. As a practical matter, however, a more subtle problem relating to measurement error and the available data prevents estimation of the punishment equation using these variables as instruments. The source of the problem is that direct comparative measures of  $P$ , such as the sentence meted out for some particular crime, are conceivable but do not currently exist for larger samples.<sup>7</sup> In the absence of a direct measure, one could think of using  $\frac{\text{incarcerationrate}}{\text{crimerate}} = \frac{\text{prisoners/population}}{\text{crime/(population*year)}} \stackrel{ss}{=} \mathbb{E} \left[ \frac{\text{prisonertime}}{\text{crime}} \right]$  as a measure of  $P$ . This would work well in the simple model above with unitary concepts  $C$  and  $P$ , or with incarceration and crime rates *by type of crime*  $i$ , such that one could construct  $P_i = \frac{\text{incarcerationrate}_i}{\text{crimerate}_i}$ . Given data limitations, however, one would per force divide the *general* incarceration rate, which is the only one available, by the crime rate for a *particular* crime. This introduces noise because the *relative* frequency of types of crimes is likely to differ by country. This noise will be correlated with variables that affect the relative frequency of certain crimes. Hence these variables cannot be used as instruments in practical empirical specifications of the punishment equation even though they may be theoretically excludable from the structural equation. An example is the teen birth rate, which is strongly positively correlated with the relative frequency of homicide.

### 2.2.3 Reduced-form equations

What can one estimate with simple cross-sectional OLS? First, one can estimate a reduced form equation for crime, namely  $\mathbb{E}^*[C|X]$ . To be more precise, one estimates  $\mathbb{E}^*[C_i|X]$  for particular crimes  $i$  for which we have reliable measurements (see section 3.1 below). Second, one can estimate a reduced form equation of the incarceration rate,  $\mathbb{E}^* \left[ \frac{\text{prisoners}}{\text{population}} | X \right] = \mathbb{E}^*[P|X]$ .<sup>8</sup> This variable is also particularly well measured, and

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<sup>6</sup>Soares (2004, 166n.6) also notes that it was not possible to find a good instrument for, in his case, the number of policemen in the comparative context.

<sup>7</sup>Lin (2007) uses measures of average prison length per crime, and prisoners per crime, from the UN Crime Trend Survey. These data, however, are only available for small groups of countries, and lacking standardized definitions of crimes, are likely not very reliable.

<sup>8</sup>With different types of crime,  $P$  and  $C$  are vectors, with elements  $p_i$  and  $c_i$ , respectively, for crime  $i$ .

therefore deserves considerable attention. Finally, to the extent that the existence of the death penalty is a valid measure of punitiveness, one can estimate a reduced form equation of  $\mathbb{E}^*[P|X]$  using death penalty data. In this paper, I pursue all three options.

## **2.3 Dependent Variables**

This section describes the data used as dependent variables in this paper.

### **2.3.1 Crime**

Reliably measuring crime is notoriously difficult, since much crime is not reported. Importantly, the propensity to report crime covaries with certain variables of interest, such as the level of development or inequality, so that official crime data will paint a very misleading comparative picture (Soares 2004; Gibson and Kim 2008). INTERPOL (1999) explicitly warns against using its data for comparative purposes.

#### **WHO homicide rate.**

There are two series of crime data, however, that are considered reliable, and I use both of them in this paper. The first is the homicide rate, because homicides are less easily concealed. There are two comparative data series in wide use, UNODC data from police statistics, and WHO data from death classifications by medical practitioners (Newman and Howard 1999). I use the latter, as reported for 2004 (WHO 2009), because it has substantially greater country coverage ( $N = 192$ ). By comparison, the latest UNODC data (also for 2004) is available for only 66 countries; the correlation between the two data series is .72).

#### **ICVS prevalence rates for common crimes.**

The second reliable series of crime data come from victimization studies, i.e., representative surveys eliciting experiences of victimization by various crimes (Tonry and Farrington 2005; Lynch 2006). Standardized comparative data on ten common property and

contact crimes have been collected in five sweeps of the International Crime Victims Survey between 1989 and 2005, including the European Survey on Crime and Safety (van Dijk, van Kesteren, and Smit 2007; van Kesteren 2007) (hereinafter collectively referred to as ICVS).

The major shortcoming of these data is low coverage in any given sweep. Although 74 countries participated in at least one of the five sweeps, any given sweep covered far fewer. For example, the 2004-05 sweep contained only 27 country surveys (essentially all and only OECD countries). Consequently, papers using these measures in the past have had only about 40 observations to work with (e.g., Soares 2004). To my knowledge, I am the first to pool data from all five sweeps, including city surveys from developing countries, which gives me 74 countries or around 300,000 individual responses (after eliminating duplicates) to work with. (I take appropriate steps to adjust for the unbalanced nature of the data, see Section 5.2 below.)

I use the one-year prevalence rate of victimization by any of nine common crimes (burglary; attempted burglary; personal theft; theft of a car, theft from a car; theft of a bicycle; theft of a motorcycle; assault; and robbery), i.e., the probability of being the victim of any of these nine crimes at least once in the year before the survey.<sup>9</sup> This measure is commonly emphasized in the comparative literature as a proxy for overall crime (e.g., van Dijk, van Kesteren, and Smit 2007), it has sufficiently many non-zero observations to estimate country averages reliably, and its focus on less serious crimes provides a useful counterperspective to the homicide measure.

### **WHO drug-related death rate.**

For robustness checks, I also use the rate of drug-related deaths per 100,000 in 2004 as reported by the WHO (2009). I do so because of the common perception that the US prison population is in large part driven by the "war on drugs," and so I want to have at least some idea of whether factors that correlate with higher prisoner counts also correlate with lower or higher visible effects of drug abuse.

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<sup>9</sup>I do not include sexual offenses against women in this count because this question was not asked in all surveys, and in any event would presumably yield answers that are not necessarily comparable across countries.

### 2.3.2 Punishment

For punishment data, I focus on the incarceration rate and the application of the death penalty, which are very reliably measured. Punishment has additional dimensions, most importantly prison conditions. At least in the developed world, however, the severity of prison conditions and the size of prison populations seem to be strongly positively correlated (Whitman 2003; Tonry and Melewski 2008), and so I did not explore this point further in the absence of good comparative data.<sup>10</sup>

**Incarceration rate.** The main punishment variable I use is the incarceration rate per 100,000 inhabitants (= *PC*) in 2007 or latest available from the International Center for Prison Studies at King's College, London (ICPS, 2008), who collect these data mainly directly from national prison authorities. The incarceration rate is conceptually straightforward and easily observed. While incarceration rates alone do not capture all dimensions of punishment associated with prisons (Young and Brown 1993), they are at least a joint measure of the most important ones, admission rates and sentence lengths. The ICPS data are considered highly reliable (Neapolitan 2001; Lappi-Seppälä 2008), and country coverage is near to universal.<sup>11</sup> For a robustness check, I also use historic incarceration rates from the United Nations World Crime Survey, rounds 1 through 8.<sup>12</sup>

**Application of the death penalty.** In addition, I use a dummy variable from Amnesty International (2008) indicating whether a country still applied the death penalty in ordinary

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<sup>10</sup>Neapolitan (2001,695) constructs a measure of prison conditions from the US State Department's Country Reports on Human Rights Practices for 1994-98, "group[ing them] into three general categories: prison conditions meet minimum international standards, prison conditions are harsh and do not meet minimum international standards, and prison conditions are harsh to the point of being life threatening." He finds that harsh prison conditions correlate negatively with the level of development and freedom, and positively with income inequality. The latter two effects go in the same direction as his findings for the incarceration rate.

<sup>11</sup>To match the data with other variables, I merge Guernsey and Jersey into Channel Islands, and England and Wales, Northern Ireland, and Scotland into the UK.

<sup>12</sup>The name of the survey and the organizing entity has changed over the years. The original surveys were administered under the auspices of the United Nations Criminal Justice and Crime Prevention Branch (for the first and second survey, I use revised and expanded data, see <http://www.uncjin.org/stats/wcsascii/readme.txt>). The latest rounds are administered by the United Nations Office of Drugs and Crime, and the survey is now called the "United Nations Survey of Crime Trends and Operations of Criminal Justice Systems."

criminal cases in 2007 at least in principle, even though it may not have carried out executions in 2007. These data are widely used in the literature (e.g., Anckar 2006; Greenberg and West 2008). According to Amnesty International, there were 60 such countries in 2007, out of 196 countries covered. If I used instead the number of executions, I would have only 24 non-zero observations (only 17 of which had more than one confirmed execution).

## **2.4 Independent variables**

As independent variables, I attempt to use all of the main variables suggested in the comparative literature on crime and punishment, in as far as they are amenable to testing in the large cross-section and are not simultaneously determined with crime and punishment.<sup>13</sup> In particular, and subject to the previous caveat, I use all of the variables suggested in the cross-country regression literature on crime (Messner, Raffalovich and Shrock 2002; Fajnzylber, Lederman and Loayza 2002; Soares 2004; Hunt 2006; Lin 2007) and punishment (Neapolitan 2001; Jacobs and Kleban 2003; Ruddell 2005; Anckar 2006; Downes and Hansen 2006; Greenberg and West 2008), or close substitutes thereof. The theoretical literature motivating these variables is voluminous; for excellent reviews, see Neapolitan (1997), Whitman (2005), Tonry (2007), and Lappi-Seppälä (2008). Here I only give very brief descriptions of each variable and its possible relevance. Summary statistics for all variables are shown in Table 2.2.

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<sup>13</sup>Independent variables that have been used in the comparative literature but are almost certainly simultaneously determined with crime and (official) punishment are extrajudicial killings (Neapolitan 2001), and crime and official punishment themselves.

Table 2.2: Main variables: summary statistics

Variable	Obs.	Mean	St. Dev.	Min	Max
Homicides per 100,000 pop., 2004	191	10.78	12.23	0	82.63 (Colombia)
1-year victimization rate, various years	165	.24	.10	.08	.60 (Uganda)
Drug-related deaths per 100,000 pop., 2004	191	1.22	2.41	0	21.60 (Afghanistan)
Inmates per 100,000 pop., 2007	214	164.15	130.46	22	751 (USA)
Death penalty, 2007	195	.31	.46	0	1
GDP per capita, 2007 (1,000 dollars)	188	7.47	11.17	0.09	68.05
<b>Legal origin</b>	213				
English		.35			
German		.03			
Scandinavian		.02			
Socialist		.17			
Muslim population 1980, %	201	21.16	35.05	0	99.90
Protestant population 1980, %	199	15.18	23.60	0	99.80
Catholic population 1980, %	201	33.27	36.35	0	99.10
Ethnic Fractionalization	181	.43	.26	0.00	.93
Freedom, 2007	189	.63	.32	0	1
Federalism, 2004	222	.11	.31	0	1
Proportional voting, 2006	148	1.41	1.31	0	3
% foreign-born pop., 2005	206	10.42	15.83	0.03	79.98
% of pop. living in urban areas, 2005	208	56.20	24.23	9.5	100
Males 15-19 / total pop., 2004	217	.047	.011	.022	.070
Teen mother births / total births, 1984-88	115	.11	.06	0.01	0.27
Difficulty of firing workers, 2007	178	31.35	22.76	0	100
Gini	131	40.66	9.45	24.70	74.33
Unemployment rate, 2005/06	103	9.68	7.53	1.30	40.45
Hofstede	65				
PDI		58.63	22.04	11	104
IDV		44.11	24.35	6	91
MAS		50.69	19.06	5	110
Schwartz	51				
Hierarchy		2.26	.50	1.41	3.63

Continued on next page



Table 2.2: Main variables: summary statistics

Variable	Obs.	Mean	St. Dev.	Min	Max
Egalitarianism		4.81	.29	4.25	5.40
<b>World Value Survey</b>					
Trust in people	83	.28	.15	.03	.67
Trust in police and parliament	79	.48	.11	.28	.87
Favor income inequality	71	5.89	1.15	3.54	8.24
Favor welfare state	80	5.77	1.07	3.26	7.86
Dislike competition	68	3.67	.57	2.47	4.80
Religious intensity	79	.73	.19	.15	.99

Since the sample overlap for different variables is imperfect, the actual samples in the regressions will differ from those shown here. In addition, data used with the ICVS victimization data are year-matched to those data, and hence also different from those shown here.

Some of the variables mentioned below could themselves be affected by crime and punishment rates, particularly the level of development, unemployment, income inequality, and social policy. I expect such effects to be small, but acknowledge that such concerns could mar the interpretation of the results for those variables. At least for income inequality, researchers have found that the link to crime is robust to methods controlling for potential endogeneity (Fajnzylber et al. 2002).

**Development.** All of the aforementioned studies control for the level of development, usually operationalized as GDP per capita.<sup>14</sup> In fact, the impact of development is so fundamental that presumably most other theories implicitly hold the level of development constant, and I control for it in all of the regressions. The level of development affects the opportunity set of potential criminals, and the institutional capacity of public law enforcement. More subtly, the level of development may also affect social structures that informally suppress or encourage crime, and steer human behavior more generally. Finally, a "civilization" effect may lead to less severe punishment in more developed societies. To

<sup>14</sup>Some authors, such as Neapolitan (2001), use instead the Human Development Index, which combines GDP per capita, life expectancy, and educational achievement; I used it in some regressions with identical results. Other authors, such as Soares (2004), separately include the level of education. I found that coefficients on a variable of primary school enrollment or adult literacy have the same sign as those for GDP per capita (less crime, more punishment) without adding explanatory power or altering the results for other variables. Since I do not see a theoretical reason for adding this separate variable, and to conserve degrees of freedom, I do not report results with this variable.

account for the possibility of the latter effect, I control for the level of development non-linearly, using both the level of GDP per capita and its natural logarithm. With the ICVS data, I use five-year PPP-adjusted averages around the survey date; with the other dependent variables, I use 2007 raw data to maximize the sample size (using PPP-adjusted data would lose as many as ten observations; the results are qualitatively identical). All the GDP data come from the World Development Indicators.<sup>15</sup>

While researchers agree on the importance of development for some aspects of crime and punishment, there is no agreement on the manifestation of this effect. In particular, criminologists have often argued that development does not affect crime rates (e.g., Ruddell 2005:7), or even that development is criminogenic,<sup>16</sup> and estimates by economists have been unstable.<sup>17</sup> Moreover, criminologists studying the relationship of development and incarceration rates have reported mixed results.<sup>18</sup> For both questions, the analysis of the global cross-section thus promises to yield new insights.

**Income inequality and social policy.** Another major focus of the prior literature is income inequality and the policies that influence it. The economic literature on crime mostly emphasizes the effect of income inequality on the opportunity set of potential criminals (e.g., Burdett et al. 2003). In the criminological and sociological literature on punishment, income inequality is also viewed as a proxy for, and consequence of, social policies defining the relationship between the well-off and the less well-off, which are the major focus of that literature. In that view, societies that support the poor with generous welfare spending, and that support employees with protective labor regulation, are also likely to employ only moderate punishment. I control for income inequality using the Gini coefficient from the

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<sup>15</sup>To the raw GDP data, I also add data for Taiwan from the IMF Global Economic Outlook.

<sup>16</sup>Soares (2004) provides a full review of the relevant empirical literature.

<sup>17</sup>Soares (2004) and Hunt (2006) find no effect, while Lin (2007) find that the effect is negative for most crimes but positive for others (rape and car theft).

<sup>18</sup>Neapolitan (2001) and Ruddell (2005), using the Human Development Index, find no significant association between development and incarceration rates, while Jacobs and Kleban (2003) and Lappi-Seppälä (2008), using GDP per capita, do find one. I have also run many of the reported regressions with the Human Development Index instead of GDP per capita, with similar results as those reported in this paper.

World Development Indicators (closest year available),<sup>19</sup> and for labor regulation using the World Bank's Doing Business index of the ease of hiring and firing a worker for 2007 (this index is not available prior to 2003, and so cannot be used with the ICVS data). Given the difficulty of measuring welfare expenditures, the high correlation of available measures with the Gini coefficient, and the fact that some Gini data already includes the effect of redistributive policies (Deininger and Squire 1996), I do not control for welfare expenditure in the reported regressions; unreported regressions using welfare data from Gwartney and Lawson (2007) found similar results as for income inequality, which mostly disappeared after controlling also for income inequality directly.

**Political structure.** In the aforementioned criminological literature, differences in social policy are usually viewed in a broader context of different political systems, and classifications such as corporatism (Jacobs and Kleban 2003), social democracies vs. neoliberal systems vs. conservative corporatist systems (e.g., Cavadino and Dignan 2006a/b), or consensus vs. conflict political systems (Lappi-Seppälä 2008) are directly included in the analysis. Since these classifications are only available for relatively small groups of countries, however, I instead use a year-matched measure of proportional voting, which is often viewed as conducive to, or even a hallmark of, social democracies or consensus systems.<sup>20</sup>

Relatedly, Lin (2007) and others have suggested that democracies punish minor crimes less harshly and hence have more of it, and inversely for major crime. To control for democracies and liberty more broadly, I combine the Freedom House political rights and civil liberties scores for the relevant year, and rescale them so that higher values correspond to more freedom.<sup>21</sup>

Finally, Jacobs and Kleban (2003) have argued that federal systems should have more prisoners because relevant political decisions will be less remote from the population and

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<sup>19</sup>In robustness checks, I also use the 10/10 and 20/20 income ratios. The results are similar but weaker.

<sup>20</sup>I construct the measure from the World Bank's Database of Political Institutions (revision 4) using the formula of Pagano and Volpin (2005):  $PR - PLURALTY - HOUSESYS + 2$ .

<sup>21</sup>Lin (2007) uses the political rights score (and the civil liberties score as an instrument for it). Using only the political rights score does not change my results. Nor does using the Polity IV score instead of the Freedom House measures.

hence more subject to populist pressures for harsh punishment. I control for federalism using a dummy variable derived from the Handbook of Federal Countries (2005).

**Population structure.** The last major complex of variables considered in the literature is the structure of the population. It is well known that young males are particularly prone to criminal activity (Hirschi and Gottfredson 1983), and many cross-country studies attempt to control for this. I do so using the share of 15-19 year old males in the population in 2004, as reported by the US Census International Data Base.<sup>22</sup> Hunt (2006) has drawn attention to the particular importance of young adults born to teen mothers. I control for this using the share of children born to teen mothers out of all children born 15 to 19 years prior to the relevant year (2004 for homicide and the current imprisonment data, and the survey year for ICVS data), calculated from the United Nations Demographic Yearbook Historic Supplement 1948-1997.<sup>23</sup> As I discuss later in the paper, this variable may be a proxy for broader social dysfunctions, since the *current* share of teen births (calculated from the same sources) correlates even more strongly with crime rates, and conditioning on the current rate removes any correlation of the present rate with crime.

Many papers also control for the level of urbanization since crime tends to be more prevalent in cities (Glaeser and Sacerdote 1999). I do so using the percentage of the population living in urban areas in the relevant year (from World Development Indicators).

Another important aspect of population structure considered in the literature is its homogeneity or heterogeneity (e.g., Ruddell 2005). Group differences might breed conflict and hence crime, and a government dominated by one group might have less reservations about punishing members of the other group. To control for this, I use the index of ethnic fractionalization from Alesina et al. (2003),<sup>24</sup> and the percentage of foreign born inhab-

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<sup>22</sup>The data base does not provide historical data, so I do not use this control in the regressions with ICVS data.

<sup>23</sup>Hunt (2006) focuses instead on the age group 20-29. As a theoretical matter, the group 15-24 seems to be most relevant because criminal activity peaks during this interval. Using the share of young males, I found that results using the 15-19 age group were generally qualitatively identical but stronger than those for older groups. This is why I focus on that age bracket. In any event, as discussed in the next section, the results for teen births are subject to considerable interpretative difficulties.

<sup>24</sup>In robustness checks, I also use an index of ethnic fractionalization from Fearon (2003), with identical results.

itants (from World Development Indicators). The index of ethnic fractionalization is the closest one can get to accounting for racial divisions, which astute observers view as a major factor of US crime and crime policy (Tonry and Melewski 2008).<sup>25</sup>

**Legal system.** The legal system is obviously of the utmost importance for crime and punishment, as it determines the government-administered part of the latter. Comparative data on legal aspects of punishment are not available for large groups of countries.<sup>26</sup> There is evidence suggesting, however, that the historic origin of a legal system may play a role in punishment. Greenberg and West (2008), using the classification of Mukherjee and Reichel (1999), report that common law countries are significantly more likely than others (except Islamic law countries) to retain the death penalty.<sup>27</sup> This ties into an important literature in economics which has documented pervasive correlations between "legal origins," i.e., common and civil law, and economic regulation and outcomes in areas ranging from investor protection to conscription (La Porta et al. 2008). While this literature has not specifically considered criminal law, it has found that common law countries tend to have more severe criminal sanctions, at least "on the books," for breaches of securities (La Porta et al. 2006) and corporate law (Djankov et al. 2008). Moreover, in a recent survey, La Porta et al. (2008:286) characterize "legal origin as a style of social control of economic life (and maybe other aspects of life as well)." Criminal law enforcement, however, is the archetype of social control in modern societies. Hence legal origin deserves to be studied in this context. (I consider the theoretical foundations in the discussion part of the paper.)

For continuity with the economics literature, I employ the legal origin classification from La Porta et al. (1999), which classifies all legal systems as belonging to either the common law group, the civil law group (consisting of the French, German, and Scandina-

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<sup>25</sup>The US does indeed have one of the highest fractionalization scores among OECD countries, but Canada, Belgium, Mexico, Switzerland, and Luxembourg have even higher scores.

<sup>26</sup>Lin (2007) considers the clearance rate from the UN World Crime Survey, but these data are suspect since they derive from unreliable crime data (e.g., Gibson and Kim 2008).

<sup>27</sup>Ruddell (2005) finds that common and civil law systems have, on average, higher incarceration rates than communist, mixed, and Islamic systems. His coefficient for common law systems is larger than for civil law systems, but he does not report tests of statistical significance of this difference. Related to legal origin, Jacobs and Kleban (2003) find higher incarceration rates in English-speaking countries, and Anckar (2006) finds that use of the death penalty in former colonies differs by the last colonizing power.

vian subgroups), or the socialist group. I updated these data for 13 countries and territories not in the original dataset, using new editions of the sources used in La Porta et al. (1999) (CIA 2008; Reynolds and Flores 2008) and classifying as socialist legal origin successor states of countries classified as socialist in La Porta et al. (1999) (this was relevant for the former Yugoslavia). Unlike La Porta et al. (2008), I maintain socialist legal origin as a separate category to capture the special position of the transition economies with respect to crime and crime policy (cf. Neapolitan 2001; Lappi-Seppälä 2008); however, the paper later also reports results for English vs. other legal origin.

**Culture and religion.** Some contributions place great emphasis on cultural factors. For example, Lappi-Seppälä (2008) argues that higher levels of trust are associated with less harsh punishment practices. Unfortunately, good measures of culture are notoriously difficult to obtain, and those that exist are available only for medium sample sizes. Moreover, some measures, such as the World Value Survey measures of trust in other people and the government used by Lappi-Seppälä (2008), are likely to be simultaneously determined with crime and punishment, as more crime presumably reduces trust in other people and the government. I therefore only briefly and separately consider the correlations of culture using Hofstede's power distance, individualism, and masculinity indices;<sup>28</sup> Schwartz's hierarchy and egalitarianism indices (Licht et al. 2007); mean World Value Survey responses of trust in people (question A165) and trust in police and parliament (questions E074 and E075);<sup>29</sup> and mean World Value Survey responses of attitudes to income inequality, the welfare state, and competition (questions E035, E037, and E039).

A related variable that is available for large samples, and that has been used extensively in the death penalty literature, is religion. Whitman (2005:27-8) notes that studies of the role of religion in punishment "cry out to be done." Anckar (2006) and Greenberg and West (2008) find that higher percentages of Buddhist and perhaps Muslim inhabitants are

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<sup>28</sup>Downloaded from [www.geert-hofstede.com](http://www.geert-hofstede.com).

<sup>29</sup>I use answers from the 1999-2004 sweep, or, if missing the 1994-1999 sweep. The first variable is identical, and the second similar, to the main variables in Lappi-Seppälä (2008). The second differs because for large samples, the only available public trust variables in the World Value Survey are trust in (1) parliament and (2) police, while corresponding values for the government and the justice system are only available for 48 and 44 observations, respectively. These data have been introduced into economics by La Porta et al. (1997).

associated with a higher likelihood of retaining the death penalty, while Catholics may be associated with a lower likelihood. Given the low number of countries with sizeable groups of Buddhists, I am skeptical about the possibility of disentangling their influence on the death penalty in a cross-country regression. I focus on the main world religions, employing measures of the percentage of the population identified as Muslim, Catholic, or Protestant, respectively, in 1980 from La Porta et al. (1999). I also employ a World Value Survey measure of the intensity of religion, but given the small sample for which it is available, do so only summarily in conjunction with the culture variables.<sup>30</sup>

**Other independent variables.** Many other variables have been discussed in the theoretical literature. Only two of them, however, have found application in many empirical studies, namely the unemployment rate, and the economic growth rate. I do not use the latter because of its frequent fluctuations, which make it seem unlikely that differential growth rates could explain much of the huge cross-country differences in crime and punishment. I do use total unemployment rates from the ILO (average of 2005 and 2006 values), but in light of three caveats limit its use to one regression per table. The first caveat is that the rates available for larger samples are not standardized. The second caveat is that even the non-standardized rates are available for 104 countries, or a little more than half the sample. The final caveat is that from the perspective of some criminological theories that argue for its importance, the unemployment rate is endogenous, because those theories argue that criminal punishment is used to control excess labour.

## **2.5 Regression specifications**

### **2.5.1 General issues**

In what follows, I estimate for each of the six main independent variables – WHO homicide rates for 2004, ICVS overall prevalence rates for 1989-2005, ICPS incarceration

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<sup>30</sup>The particular variable from the World Value Survey used in the reported regressions – self-identification as a religious person – has been suggested by McCleary and Barro (2006) as one that is not subject to theological differences across religions. The robustness checks also consider all other measures suggested from McCleary and Barro (2006).

rates for 2007, the application of the death penalty in 2007 – a parallel set of cross-sectional regressions (Tables 2.3–2.6). In the first five regressions, I include blocks of related variables one at a time, controlling only for the level of development. In the sixth regression, I include only those variables that were "significant" in the first five regressions ( $t \geq 1.64$ ) (in this regard, I treat the two legal origin dummies as inseparable and the three religious group variables as inseparable because omitting one of them would change the reference category for the other). In the seventh regression, I control for the unemployment rate and those variables significant in the sixth regression. I also present a separate set of regressions with culture variables in Table 2.7.

The first block of variables is GDP per capita, and the natural logarithm thereof to account for possible nonlinearities. (Since I have fewer observations in the ICVS regressions, and there is no evidence of nonlinearities for crime, I omit the level control there; unreported results with this control were materially the same.) The second block consists of those variables that are most historically persistent and possibly a determinant of some of the later variables: legal origin, religious composition, and ethnic fractionalization. The third block comprises political structure variables: freedom, federalism (not available for the historical ICVS data), and proportional voting. The fourth block describes the population structure: foreign-born, urban, males 15-19 (not available for ICVS data), and teen birth rates (lagged 15-19 years). The fifth block addresses social policy: the ease of firing workers (not available for ICVS data), and income inequality.

I do not hold the sample constant across these regressions since doing so would dramatically reduce the sample size because of imperfect sample overlap for different variables. For example, a constant sample across regressions one through five would have only 69 observations. For some coefficients or standard errors that change materially in moving from one regression to another, I note in the discussion whether this is due to the different sample or the different controls.

All regressions are estimated using simple OLS, except the death penalty regressions, which are estimated with logit and report marginal effects and associated standard errors. All reported standard errors are heteroskedasticity-robust, except in Tables 2.7–2.9, because I find that in these smaller samples the finite sample correction of the normal standard errors is more important than the heteroskedasticity-correction in avoiding understated standard



errors.

To reduce the weight of outliers, and because the dependent variables cannot be negative, all dependent variables are log-transformed (results with levels are essentially the same, however), except for the death penalty dummy and the ICVS victimization rate (which lies between .08 and .60, so that the transformation would have little effect).

### **2.5.2 ICVS data**

More complicated operations are only required for the ICVS data, which in their raw form consist of around 300,000 survey respondents collected between 1989 and 2005 in single or multiple sweeps per country. I match data for control variables to the year of the survey.

Since I am interested in the effect of country-level variables, I show below results using country-level averages rather than individual data, as suggested by Wooldridge (2003). To address the concern that working with country averages introduces aggregation bias (Lynch 2006), I also estimated all the regressions shown here with a 2-stage procedure suggested by Borjas and Sueyoshi (1994), where the first stage logit estimates country-level fixed effects with individual gender, town-size, and age covariates, and the second stage estimates the effect of country-level covariates on the estimated country-level fixed effects using OLS or GLS.<sup>31</sup> Moreover, I estimated some models directly with the individual data. In either case, the results were similar to those reported here.

To account for over-sampling within countries for any given sweep, I apply the furnished survey weights to all the individual data. In addition, to account for over-sampling of countries, I weight all data from one country by the inverse of the frequency with which that country has been sampled over the five sweeps 1989-2005.<sup>32</sup> To account for the potentially large differences between crime experiences in large cities and countries as a whole, I include a dummy for those national surveys that were conducted only in the country's main

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<sup>31</sup>I used a simple OLS in the second stage because the estimated coefficient variances from the first stage were negligible compared to the residual variance of the second stage.

<sup>32</sup>Some countries participated in only one sweep, others in five, and the oversampled countries tend to be exactly those that have already been heavily analyzed in the criminological literature, so overweighting those countries would run counter to my goal of broadening the scope of analysis.

city. I also include sweep dummies to account non-linearly for possible worldwide trends in crime and punishment. I cluster the standard errors at the country level to account for within-country correlations.

## **2.6 Basic results and discussion**

Tables 2.3 through 2.6 present the basic results, and Table 2.7 presents additional results for culture variables. Here I summarize the basic pattern that emerges from the tables.

Table 2.3: Homicide rates

	Dependent variable: ln(homicides per 100,000)						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
GDP per capita, thousands	-0.030*** (0.011)	-0.044*** (0.012)	-0.035*** (0.012)	-0.0022 (0.013)	-0.017 (0.010)		
ln(GDP per capita)	-0.72*** (0.16)	-0.48*** (0.17)	-0.78*** (0.19)	-0.87** (0.42)	-0.68*** (0.17)	-0.77*** (0.25)	-1.01*** (0.25)
English legal origin		-0.050 (0.15)				0.0092 (0.21)	
Socialist legal origin		-0.49** (0.20)				0.37 (0.25)	
Muslim pop.		-0.79*** (0.25)				-0.100 (0.46)	-0.65 (0.52)
Catholic pop.		0.27 (0.28)				-0.27 (0.31)	-0.39 (0.31)
Protestant pop.		0.12 (0.45)				0.72* (0.39)	0.66* (0.38)
Ethnic frac.		1.33*** (0.34)				0.93** (0.40)	0.90* (0.46)
Freedom			0.28 (0.38)				
Federal state			0.33 (0.26)				
Proportional voting			0.045 (0.072)				
Immigrants, %				0.00063 (0.0071)			
% urban				0.0092 (0.0065)			
Males 15-19 / total pop.				17.3 (18.8)			
Teen/total births 1984-88				9.53*** (1.75)		5.31** (2.19)	3.76 (2.33)
Difficulty firing worker					-0.0061 (0.0041)		
Gini					0.052*** (0.0094)	0.070*** (0.014)	0.061*** (0.015)
Unemployment rate							0.0095 (0.031)
Constant	4.38*** (0.45)	3.28*** (0.60)	4.38*** (0.53)	2.35 (1.84)	2.35*** (0.71)	0.79 (1.25)	2.30* (1.22)
$R^2$	0.37	0.52	0.40	0.56	0.60	0.76	0.73
Observations	178	169	145	91	128	71	60

Robust standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Table 2.4: Victimization rates from common crime

Dependent variable: ICVS one-year victimization rate, country average							
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
ln(GDP per capita)	-0.030*** (0.011)	-0.031*** (0.012)	-0.042** (0.017)	-0.034 (0.024)	-0.022* (0.012)	-0.030** (0.012)	-0.037** (0.015)
English legal origin		0.017 (0.023)					
Socialist legal origin		-0.017 (0.024)					
Muslim pop.		-0.073 (0.057)				-0.066 (0.055)	-0.050 (0.038)
Catholic pop.		0.035 (0.033)				0.025 (0.033)	0.022 (0.034)
Protestant pop.		0.065** (0.030)				0.057* (0.030)	0.049 (0.030)
Ethnic frac.		0.048 (0.048)					
Freedom			0.073 (0.086)				
Proportional voting			0.0099 (0.0083)				
Immigrants, %				-0.00045 (0.0012)			
% urban				0.0017 (0.0010)			
Teen/total births, t-15/19				0.21 (0.19)			
Gini					0.0030*** (0.00087)	0.0022** (0.00086)	0.0022** (0.00086)
Unemployment rate							0.0011 (0.0015)
Constant	0.50*** (0.098)	0.48*** (0.12)	0.54*** (0.12)	0.43** (0.20)	0.31** (0.12)	0.41*** (0.12)	0.46*** (0.14)
Survey type and sweep dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes
$R^2$	0.34	0.46	0.36	0.49	0.42	0.47	0.49
Clusters	73	71	66	47	71	70	59
Observations	163	156	149	108	161	159	138

Country-averages are calculated with ICVS survey weights

Country observations are weighted by the inverse of the number of sweeps the country participated in  
OLS regressions, country-clustered robust standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Table 2.5: Incarceration rates

	Dependent variable: ln(prisoners per 100,000)						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
GDP per capita, thousands	-0.034*** (0.013)	-0.025** (0.012)	-0.030** (0.013)	-0.028* (0.016)	-0.044*** (0.012)	-0.026* (0.015)	-0.0098 (0.015)
ln(GDP per capita)	0.87*** (0.16)	0.78*** (0.16)	0.80*** (0.18)	0.51 (0.33)	0.89*** (0.15)	0.53** (0.26)	0.20 (0.28)
English legal origin		0.34*** (0.12)				0.33** (0.15)	0.36** (0.17)
Socialist legal origin		0.60*** (0.19)				0.54*** (0.20)	0.41** (0.19)
Muslim pop.		-0.28 (0.21)					
Catholic pop.		0.024 (0.21)					
Protestant pop.		-0.35 (0.28)					
Ethnic frac.		0.16 (0.22)					
Freedom			-0.037 (0.28)				
Federal state			-0.16 (0.18)				
Proportional voting			-0.061 (0.046)				
Immigrants, %				0.015** (0.0063)		0.013** (0.0063)	
% urban				0.00018 (0.0034)			
Males 15-19 / total pop.				6.43 (9.24)			
Teen / total births 1984-88				3.29*** (1.11)		3.15*** (1.14)	3.66** (1.61)
Difficulty firing worker					-0.0065*** (0.0023)	0.00034 (0.0031)	
Gini					0.0039 (0.0059)		
Unemployment rate							-0.0033 (0.020)
Constant	2.09*** (0.47)	2.12*** (0.54)	2.44*** (0.50)	2.65** (1.28)	2.16*** (0.49)	2.65*** (0.88)	3.88*** (0.92)
$R^2$	0.26	0.35	0.21	0.27	0.31	0.38	0.28
Observations	183	168	145	95	128	88	74

Robust standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Table 2.6: Application of the death penalty

	Dependent variable: Death penalty applied						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
GDP per capita, thousands	0.0029 (0.0049)	0.00065 (0.0053)	0.0065 (0.0042)	0.0046 (0.0091)	0.0017 (0.0073)		
ln(GDP per capita)	-0.059 (0.080)	0.021 (0.10)	-0.031 (0.091)	0.056 (0.19)	-0.14 (0.094)		
English legal origin (d)		0.23** (0.098)				0.18 (0.12)	0.056 (0.078)
Socialist legal origin (d)		-0.22*** (0.074)				-0.21*** (0.059)	-0.077 (0.057)
Muslim pop.		0.075 (0.14)				-0.15 (0.15)	-0.10 (0.11)
Catholic pop.		-0.35** (0.17)				-0.26* (0.16)	-0.22* (0.12)
Protestant pop.		-0.52** (0.23)				-0.67** (0.27)	-0.14 (0.15)
Ethnic frac.		-0.023 (0.16)					
Freedom			-0.32** (0.16)			-0.31 (0.19)	-0.15 (0.22)
Federal state (d)			0.079 (0.096)				
Proportional voting			-0.11*** (0.035)			-0.061* (0.034)	-0.076*** (0.028)
Immigrants, %				0.013*** (0.0049)		0.0038 (0.0035)	
% urban				-0.0083*** (0.0029)		-0.0016 (0.0020)	
Males 15-19 / total pop.				7.25 (7.74)			
Teen / total births 1984-88				1.61 (0.99)			
Difficulty firing worker					-0.0021 (0.0019)		
Gini					-0.0017 (0.0042)		
Unemployment rate							-0.0035 (0.0062)
Pseudo $R^2$	0.00	0.16	0.15	0.22	0.03	0.26	0.45
$Pr(y \bar{x})$	0.30	0.27	0.24	0.20	0.24	0.20	0.067
Observations	181	170	146	91	128	146	85

Logit estimates; marginal effects with robust standard errors in parentheses

(d) for discrete change of dummy variable from 0 to 1

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Table 2.7: Culture variables

	(1) homicides	(2) homicides	(3) homicides	(4) prisoners	(5) prisoners	(6) prisoners
GDP per capita, thousands	-0.033 (0.021)	-0.012 (0.022)	-0.022 (0.022)	-0.015* (0.0088)	-0.019* (0.011)	-0.0036 (0.010)
ln(GDP per capita)	-0.35 (0.49)	-1.11** (0.52)	-0.59 (0.50)	0.50* (0.26)	0.72** (0.32)	-0.012 (0.27)
Hofstede: power dist.	0.00035 (0.0088)			0.0041 (0.0051)		
Hofstede: individualism	-0.013 (0.0078)			-0.00042 (0.0043)		
Hofstede: masculinity	-0.00043 (0.0071)			-0.0019 (0.0041)		
Schwartz: hierarchy		-0.52 (0.42)			0.12 (0.30)	
Schwartz: egalitarianism		-1.24** (0.60)			-0.67 (0.43)	
Trust in people			-2.41* (1.28)			-0.68 (0.86)
Trust in police and parliament			0.052 (1.29)			-1.23 (0.84)
Favor income inequality			0.15 (0.13)			0.16* (0.083)
Favor welfare state			-0.076 (0.14)			-0.060 (0.091)
Dislike competition			0.18 (0.23)			0.20 (0.15)
Self-identify as religious			0.0036 (0.0079)			-0.0011 (0.0053)
Constant	3.66* (1.91)	12.7*** (4.05)	3.12 (2.77)	3.11*** (1.03)	5.30* (2.72)	4.58*** (1.70)
Joint p-value for culture vars.	.40	.12	.20	.82	.14	.09
R <sup>2</sup>	0.43	0.53	0.55	0.07	0.13	0.22
Observations	63	49	56	65	51	58

OLS standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

### 2.6.1 Variables associated with differences in crime and punishment

Only one or perhaps two sets of variables appear to be consistently related to both crime and punishment: the level of development, and possibly the religious composition of the population.

Richer countries experience less crime, yet they incarcerate more people per crime and have a higher incarceration rate. Statistically, these estimates are significant at the 1% level in most specifications. Economically, the estimated coefficients are large: the estimated elasticity of homicides with respect to GDP is about 1. To be sure, the estimates for common crimes are smaller, but even there the estimated elasticity of prison time with respect to GDP is positive and in some specifications exceeds one as well. As hypothesized by the "civilization" theory and as documented in smaller samples (Lappi-Seppälä 2008), the relationship between the level of development and incarceration rates is non-linear, turning negative at higher levels of GDP.<sup>33</sup>

According to the point estimates, going from a fully Protestant to a fully Muslim population is associated with more than a 50% decline in homicides, and a one-standard deviation decline in the probability of being victimized by smaller crimes, while raising the expected prison time per crime by a factor of two or more and increasing the probability of retaining the death penalty by over 50%. This finding is interesting because outside the death penalty literature, the link between crime, punishment, and religion seems to have received little attention. This being said, some of the coefficients are unstable, and the difference between coefficients is not always statistically significant (for example, the *p*-value for the difference between the Muslim and Protestant coefficients in model 6 of Table 2.3 is .17). Even if they are statistically significant, the coefficients obviously need to be interpreted with caution. In particular, one cannot conclude that Muslim societies have less crime *because* they punish more harshly. For example, the regression might be picking up differences in lifestyle between Muslim and Protestant societies, where members of the latter engage in more behavior that puts them in risk of being victimized, such as going out

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<sup>33</sup> According to the estimated coefficients, the relationship turns negative only at very high levels of GDP per capita, namely approximately that of the Netherlands (US\$ 25,600 per capita in 2007 in 2000 US\$). This is an artefact of the specification, however; the relationship is already negative if one restricts the sample to countries with a 2007 GDP per capita above US\$ 10,000 (in 2000 US\$).



at night.

## 2.6.2 Variables associated with differences in crime

The results confirm previous findings (Fajnzylber et al. 2002; Messner et al. 2002; Soares 2004) that income inequality is very strongly associated with higher crime rates. According to the point estimates, a one standard deviation increase in income inequality corresponds to 75% more homicides and at least a two standard deviations higher probability of victimization by smaller crimes. These estimates are statistically significant at the 1% level. By contrast, income inequality is not correlated with higher punishment, at least not higher punishment per crime.

As in Hunt (2006), the share of children born to teenage mothers 15-19 years earlier is associated with higher crime, although only the estimate for homicides is statistically significant, and only in larger samples. Depending on the specification (and sample), a one standard deviation increase in the teen birth share is associated with between 27% and 85% higher homicide rates in Table 2.3.<sup>34</sup> The teen birth rate is also associated with higher incarceration rates. The latter effect seems to be due to the mechanical effect of the crime rate on incarceration rates.

Hunt (2006) interprets the correlation between the teen birth rate and crime as evidence that more difficult childhoods predispose young adults to being victims or perpetrators of crime. It is also possible, however, that teen birth rates proxy for other social difficulties. To disentangle these two stories, I add the share of children born to teenage mothers in 2004 to models 4 and 6 of tables 2.3 and 2.5 (unreported). When I do so, all of the effect is absorbed by the current teen birth share. This suggests that the teen birth share 15 to 19 years prior is a proxy for *current* social conditions, and the mechanism of this effect will require further research. (Also see Section 7.1 below for similar results in EU and OECD countries only.)

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<sup>34</sup>In model 7, the estimated coefficient would be a little larger and the standard error a little smaller if the unemployment rate were not included yet the sample held constant.

### **2.6.3 Variables associated with differences in punishment**

As Greenberg and West (2008), I find that common law countries are 30% more likely to retain the death penalty than civil law countries, an estimate significant at the 5% level. In addition, I find that common law countries also have about 40% more prisoners per capita than civil law countries, or 50% more per homicide when combining the estimates of tables 2.3 and 2.5, estimates that are significant at the 5% level. Section 8 below is dedicated to interpreting this novel finding.

(Formerly) Socialist countries have even higher incarceration rates both absolutely and per homicide. The point estimates in tables 2.3 and 2.5 suggest the punishment per crime is about twice as high as in civil law countries. Moreover, they are less likely than civil law and common law countries to retain the death penalty, and this is true even if EU member states are excluded from the sample (not reported).

Higher immigration rates also appear to be associated with harsher punishment across as measured by both the incarceration rate and the death penalty, but the estimates for each dependent variable are fragile and depend on the specification.

### **2.6.4 Variables not robustly associated with either crime or punishment**

It is also very informative to note which variables do not contribute to explaining the global cross-section of crime and punishment. To be sure, the lack of an economically sizeable and/or statistically significant coefficient in these regressions could be the result of a poorly measured variable, or inappropriate controls. Yet in samples of around 180 countries, one might expect even a poorly measured variable to exhibit a visible correlation with the outcome of interest if the variable is truly important.

Particularly noteworthy is the lack of any significant correlation between variables of political structure (freedom, federalism, proportional voting) or policy (ease of firing workers) with any of the outcomes (except the death penalty). These mechanisms are the focus of attention of much of the criminological and sociological literature, yet they do not ap-

pear to have much explanatory power in larger samples (on developed countries only, see Section 7.1 below). Nor do the cross-sectional results confirm the fixed-effect panel finding of Lin (2007) that democracy is associated with more petty crime but less serious crime. One possible explanation for this is that more stable polities with less crime sort into becoming democracies, while less stable polities shun democracy, so that the cross-sectional results would obscure a causal link between democracy and crime. It is also possible, however, that the within-country changes driving Lin's (2007) results are correlated with temporary transitional turmoil that is not adequately captured by the transition dummies that Lin (2007) employs.

It is also noteworthy that urbanization and the age structure do not explain any or much of the cross-country differences in crime (or punishment). These factors are very important for the within-country geographic and demographic distribution of crime, but apparently not for the cross-country variation. One reason could be low cross-country variation in these variables conditional on the level of development. In this connection it is worth adding that my ICVS results were hardly affected by controls for the type of survey (nation or city) and the size of the respondent's home town. Aggregation bias in working with country averages (Lynch 2006) may be less of a problem in practice than in theory.

Unemployment is not significantly correlated with any of the variables of interest either. This might be due to the low quality of the unemployment data, or to the fact that unemployment correlates only weakly with property crime and not at all with violent crime according to domestic studies (Levitt 2004).

As expected, ethnic fractionalization is associated with higher homicide rates – according to the point estimate, moving from zero to full ethnic fractionalization more than doubles the homicide rate. Ethnic fractionalization is not associated with any of the other dependent variables, however, in particular not with the severity of punishment, as some sociological theories would have suggested. This is also important because ethnic fractionalization could have been a reasonably exogenous foundation for interpersonal trust, which is emphasized by authors such as Lappi-Seppälä as a key determinant of less severe punishment practices. As shown in model 3 of table 2.7, interpersonal trust is correlated with lower incarceration rates, but the much stronger negative correlation with homicide rates (model 6) suggests that causation might run from lower crime to lower incarceration

rates and higher trust, rather than between trust and incarceration rates directly. To a lesser extent, this is also a concern for Schwartz's measure of egalitarianism, which is correlated with less homicides and to a lesser extent with less imprisonment.

The other culture measures considered in table 2.9 are not significantly correlated with crime and punishment at all. To be sure, the World Value Survey measures are jointly significant, but the individual coefficients are not and, moreover, have contradictory signs: one would expect aversion to competition and sympathy for income inequality to have opposite signs, but in fact they have the same, positive sign.

## **2.7 Robustness**

I performed a number of additional analyses to check the robustness of the results just reported. As already mentioned, I used a number of alternative measures for some of the independent variables (above Section 4), and I ran the ICVS regressions with a two-stage procedure and the individual micro-data. Here I report additional results using a smaller, conceptually different sample (only OECD and EU member states); using prison data from past decades (the 1970s) and showing in parallel results with contemporary data for that sample; and using drug-related deaths as the dependent variable.

In Section 8 below, I report results from even more different samples and conditioning sets for legal origin because the finding for this variable was the most novel and surprising of those shown above. In any event, the scheme for choosing specifications and samples above already embeds some robustness checks because the sample and the conditioning set change between various regressions of one table, and there are at least two dependent variables for each concept of interest (crime and punishment). Moreover, the log transformation of all of the dependent variables (except the ICVS victimization rate, and the death penalty dummy) reduces the weight of outliers.

### **2.7.1 Developed countries only (EU & OECD)**

Table 2.8 shows results for only the EU and OECD member states using the incarceration and homicide rates as dependent variable, and only those independent variables that were individually significant in the full sample regressions (models 6 of tables 2.3 and 2.5; to conserve space, I do not report religion variables because they are jointly insignificant in this setup). I use only the natural logarithm of GDP per capita because within this rich country sample I expect, and find, only a negative correlation between the level of development and incarceration rates.

The results are qualitatively similar to the full sample results. Coefficients are even larger for most variables (except socialist legal origin). Since the smaller sample also creates larger standard errors, however, the teen birth share coefficient is not statistically significant. If I replace the historic teen birth rate (1984-88) by the current teen birth rate (2004), however, the coefficient doubles (prisoners) or triples (homicides) in size, and is statistically significant at the 1% level (not reported). This is further evidence that something about current social conditions, rather than the childhood environment of what are now young adults, is associated with increased crime (and punishment).

In addition, I also add proportional voting, the ease of firing workers, and income inequality back into the regression for the incarceration rates to see if these key variables of the sociological and criminological literature perform better in this sample, under the impression of which the theories were originally developed. In the case of proportional voting, I also control for legal origin to see if proportional voting is only a proxy for civil law origin. It is not. In this small sample, proportional voting and less income inequality, but not protective labor law, are indeed correlated with lower incarceration rates. Whether this is because these countries have higher quality data, because the theories make differential predictions for developed and developing countries, or because the correlation of the variables in the smaller sample is spurious, is a different question.

Table 2.8: Restricted sample: OECD and EU only

	(1) homicides	(2) homicides	(3) homicides	(4) prisoners	(5) prisoners	(6) prisoners	(7) prisoners
ln(GDP per capita)	-1.05*** (0.29)	-0.94* (0.47)	-1.06*** (0.27)	-0.39 (0.32)	-0.39 (0.31)	-0.61* (0.34)	-0.44* (0.22)
English legal origin				0.53** (0.21)	0.33 (0.22)		
Socialist legal origin				0.42 (0.27)	0.46* (0.26)		
Ethnic frac.	1.88*** (0.55)						
Proportional voting					-0.17** (0.081)		
Immigrants, %						0.028** (0.012)	
Teen/total births 1984-88		4.19 (3.69)				3.84 (2.44)	
Difficulty firing worker							-0.0052 (0.0045)
Gini			0.059*** (0.020)				0.043** (0.016)
Constant	4.37*** (1.26)	4.13* (2.19)	3.04** (1.43)	6.19*** (1.40)	6.60*** (1.35)	6.78*** (1.51)	5.43*** (1.17)
$R^2$	0.47	0.32	0.50	0.32	0.40	0.35	0.34
Observations	37	36	35	38	38	36	34

Dependent variables: ln(homicides per 100,000) ("homicides") and ln(prisoners per 100,000) ("prisoners")

OLS standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

## 2.7.2 Prison populations in the 1970s

Table 2.9 shows results for the incarceration rate (natural logarithm) using UN data from the 1970s, side-by-side with results for 2007 ICPS data holding the sample constant. The 1970s prison data are sparse, and to obtain a reasonable sample size, I average all available data over ten years. To match the prison data, I also average the freedom, immigration, and urbanization data over this period. The proportional voting data only go back to 1975 anyway; to get a slightly bigger sample, I use 1980 data for this variable. Given my finding above that the current teen birth rate, rather than the historical rate, are relevant, I employ here the average teen birth rate over the period 1974-78. I use the same legal origin, religion, and ethnic fractionalization data as above. Data on income inequality, labor regulation, and federalism are not available for the 1970s.

Table 2.9: Robustness in time: Prisoners per capita 1970s vs. 2000s

	Dependent variable: ln(prisoners per capita)							
	Models 1-4: 1970s				Models 5-8: 2000s			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
GDP per capita, 1000s	-0.044 (0.029)	-0.046 (0.033)	-0.11** (0.041)	-0.039 (0.037)	-0.044*** (0.014)	-0.037** (0.016)	-0.037** (0.015)	-0.010 (0.014)
ln(GDP per capita)	0.45* (0.26)	0.50 (0.30)	0.78** (0.29)	0.41 (0.38)	1.01*** (0.29)	0.95*** (0.30)	1.24*** (0.36)	0.50 (0.35)
English legal origin		0.48* (0.25)				0.33* (0.17)		
Socialist legal origin		0.96 (0.82)				0.50 (0.55)		
Muslim pop.		0.024 (0.49)				-0.21 (0.32)		
Catholic pop.		0.30 (0.40)				0.25 (0.26)		
Protestant pop.		0.77 (0.52)				-0.020 (0.36)		
Ethnic frac.		0.53 (0.57)				0.52 (0.39)		
Freedom			1.02 (0.63)				-0.88 (0.54)	
Proportional voting			-0.27*** (0.079)				-0.16** (0.07)	
Immigrants, %				0.022* (0.012)				0.013** (0.006)
% urban				-0.006 (0.007)				-0.001 (0.004)
Teen/total births				7.45*** (1.85)				7.19*** (1.51)
Constant	0.52 (2.02)	-0.46 (2.41)	-2.07 (2.25)	0.23 (2.91)	1.50 (0.94)	1.29 (1.04)	1.45 (1.09)	2.46** (1.19)
$R^2$	0.06	0.22	0.39	0.38	0.20	0.35	0.39	0.46
Observations	51	50	38	43	51	50	38	41

Models 1-4 (5-8) use data from the 1970s (2000s); the sample is held constant in corresponding models

OLS standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

The results using 1970s data are reassuringly similar to those using data from the first decade of the 21st century. The nonlinear correlation with the level of development is less pronounced in the 1970s, while the correlation with legal origins, proportional voting, and the immigrant share of the population is even stronger. The point estimates for ethnic fractionalization and the teen birth rate are almost identical in both time periods. The

(insignificant) estimates for freedom and religious composition vary between the two periods, but only the difference in the freedom coefficient is statistically significant ( $p = .002$ ).

### **2.7.3 Drug-related deaths**

Table 2.10 shows results using drug-related deaths in 2004 (from WHO 2009) as the dependent variable. I show these results because the war on drugs is perceived by many as a key driver of US incarceration rates, and I want to know if characteristics that correlate with higher harsher punishment but not lower crime according to the main estimates above – mainly common law and socialist legal origin, and the share of immigrants – correlate with larger or smaller visible drug problems. If anything, characteristics positively correlated with higher punishment are also correlated with more drug-related deaths. This is true for socialist legal origin, the share of Muslims, the share of immigrants, and even the level of development. As the latter result indicates, however, these estimates need to be interpreted with caution. Drug-related deaths may be higher in developed countries simply because other causes of death have been curtailed more successfully, raising life expectancy and hence prolonging the opportunity to kill oneself with drugs.

An interesting feature of these results is that the cross-country predictors of drug-related deaths bear little similarity to the cross-country predictors of other crime. In particular, income inequality and the teen birth rate are correlated with less drug-related deaths. It is also interesting that drug issues seem to be more pressing in less free countries.



Table 2.10: Drug-related deaths

	Dependent variable: ln(drug-related deaths)							
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
GDP per capita, thousands	-0.025 (0.022)	-0.011 (0.022)	-0.026 (0.023)	-0.023 (0.029)	-0.042 (0.027)			
ln(GDP per capita)	0.70*** (0.26)	0.79*** (0.27)	1.30*** (0.32)	0.055 (0.58)	0.93*** (0.32)	0.70* (0.40)	0.58 (0.55)	0.68** (0.28)
English legal origin		-0.031 (0.28)						
Socialist legal origin		0.77* (0.39)						
Muslim pop.		1.32** (0.61)				0.94 (0.64)		
Catholic pop.		0.43 (0.61)				0.63 (0.59)		
Protestant pop.		0.070 (0.77)				0.23 (0.78)		
Ethnic frac.		0.40 (0.45)						
Freedom			-2.18*** (0.59)			-1.72** (0.75)	-1.86 (1.13)	-1.47*** (0.51)
Federal state			0.56* (0.31)			0.50 (0.34)		
Proportional voting			0.040 (0.096)					
Immigrants, %				0.044** (0.022)		0.035* (0.020)	0.046* (0.027)	-0.0049 (0.014)
% urban				-0.0057 (0.0079)				
Males 15-19 / total pop.				-8.56 (23.2)				
Teen/total births 1984-88				-3.41 (3.59)				
Difficulty firing worker					0.0066 (0.0059)			
Gini					-0.028** (0.013)	-0.014 (0.013)		
Unemployment rate							0.051** (0.023)	
ln(alcohol-related deaths)								0.17* (0.100)
Constant	-2.98*** (0.78)	-4.14*** (1.12)	-3.69*** (0.91)	0.21 (2.45)	-2.66** (1.20)	-2.12 (1.34)	-2.15 (1.48)	-2.08*** (0.72)
$R^2$	0.04	0.16	0.18	0.09	0.10	0.20	0.14	0.11
Observations	169	160	138	82	125	125	82	165

Robust standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

## 2.8 Discussion: Legal Origins

Most of the results above fit into existing theories, even though some of the results were surprising given the prior state of the literature. The result for common law legal origin, however, is novel and puzzling (socialist legal origin is largely congruent with transition economies, whose particularly large prison populations have been identified before, for example by Lappi-Seppälä 2008).

I start with further robustness checks. Table 2.11 presents tests-of-means of the natural logarithm of incarceration rates for various subsamples and various legal family groups: common law, socialist, civil law, and the three civil law subgroups French, German, and Scandinavian civil law. I show results for the full sample ( $N = 213$ )<sup>35</sup> with and without the USA, for OECD countries and non-OECD countries, for all countries and territories with at least 100,000 inhabitants, and for all independent countries. In all samples, common law countries have on average at least 40% more prisoners than civil law countries, and this difference is statistically significant at the 1% level (5% in the OECD split samples). This is also true for each subgroup of the civil law. The finding of higher incarceration rates in common law countries is thus very robust.

To be sure, even correlations that appear robust in one sample can be spurious, and with a finite population of countries, there is in this case no possibility to check with more data. The question is whether there is some theory that could explain why common law countries tend to incarcerate more people, or are more likely to retain the death penalty. This is by no means obvious.<sup>36</sup> While some comparative legal scholars have identified differences in the history of criminal punishment in England and the US on the one hand and France and Germany on the other and drawn a connection to contemporary differences (Whitman 2003), they have not based their account on differences of common and civil law, and others have in fact argued that contemporary differences in the sentencing process in criminal procedure are at odds with certain traditional views of common and civil law procedure (Frase 2008).

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<sup>35</sup>I lose one observation, Palau, because this country could not be assigned a legal origin with the primary materials referenced in La Porta et al. (1999).

<sup>36</sup>For a general review of the legal origins theory from a lawyer's perspective, see Roe (2006).

Table 2.11: Natural logarithm of (inmates per 100,000 population), by legal origin

	(1) full sample	(2) \USA	(3) OECD	(4) \OECD	(5) pop. $\geq 10^5$	(6) independent
Observations	213	212	30	183	186	186
Means by subsample and legal origin (number of observations)						
English	4.947 ( 74)	4.924 ( 73)	5.131 ( 6)	4.931 ( 68)	4.893 ( 58)	4.832 ( 61)
non-English	4.721 (139)	4.721 (139)	4.640 ( 24)	4.738 (115)	4.727 (128)	4.679 (125)
Socialist	5.124 ( 37)	5.124 ( 37)	5.221 ( 4)	5.113 ( 33)	5.147 ( 36)	5.147 ( 36)
Civil Law	4.574 (102)	4.574 (102)	4.524 ( 20)	4.587 ( 82)	4.563 ( 92)	4.489 ( 89)
French	4.610 ( 90)	4.610 ( 90)	4.759 ( 10)	4.592 ( 80)	4.586 ( 81)	4.518 ( 77)
German	4.423 ( 7)	4.423 ( 7)	4.442 ( 5)	4.376 ( 2)	4.605 ( 6)	4.423 ( 7)
Scandinavian	4.136 ( 5)	4.136 ( 5)	4.136 ( 5)	NA ( 0)	4.136 ( 5)	4.136 ( 5)
Tests of means (t-statistics)						
English vs. non-English	2.01**	1.82*	2.05*	1.55	1.39	1.27
English vs. Socialist	-1.08	-1.24	-0.21	-1.03	-1.54	-1.84*
English vs. Civil Law	3.14***	2.96***	2.64**	2.56**	2.66***	2.72***
English vs. French	2.71***	2.54**	1.36	2.52**	2.35**	2.37**
English vs. German	1.53	1.48	1.87*	0.85	0.82	1.17
English vs. Scandinavian	2.03**	2.01**	2.61**	NA	1.97*	1.71*
Socialist vs. Civil Law	4.22***	4.22***	3.48***	3.50***	4.52***	5.17***
Socialist vs. French	3.82***	3.82***	2.67**	3.48***	4.16***	4.76***
Socialist vs. German	2.64**	2.64**	4.71***	1.41	1.99*	2.74***
Socialist vs. Scandinavian	3.34***	3.34***	5.31***	NA	3.44***	3.44***
French vs. German	0.68	0.68	2.14*	0.40	-0.07	0.37
French vs. Scandinavian	1.49	1.49	3.78***	NA	1.45	1.28
German vs. Scandinavian	0.93	0.93	1.79	NA	1.98*	0.93

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$  (two-sided)

In Table 2.12, I present some regressions with the log incarceration rate as dependent variable, controls for level and log GDP per capita, legal origin, and certain other variables that may proxy for a pertinent effect of common law systems. To isolate the relationship between the additional variables and legal origin, I present in each case in the column immediately to the right another regression with the same sample but without the additional variables. In unreported regressions, I did the same with the death penalty as the dependent

variable, with similar results.

Table 2.12: The meaning of legal origins: other variables

	Dependent variable: ln(inmates per 100,000)							
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
GDP per capita, 1000s	-0.023 (0.015)	-0.024* (0.014)	-0.026** (0.012)	-0.026** (0.012)	-0.022* (0.012)	-0.022* (0.013)	-0.026** (0.012)	-0.038*** (0.011)
ln(GDP per capita)	0.76*** (0.19)	0.77*** (0.18)	0.81*** (0.16)	0.80*** (0.16)	0.69*** (0.16)	0.67*** (0.16)	0.78*** (0.15)	0.87*** (0.15)
English legal origin	0.30** (0.14)	0.30** (0.14)	0.32*** (0.10)	0.32*** (0.10)	0.32** (0.13)	0.37*** (0.12)	0.23* (0.12)	0.32** (0.13)
Socialist legal origin	0.50*** (0.18)	0.57*** (0.17)	0.58*** (0.13)	0.58*** (0.13)	0.67*** (0.15)	0.66*** (0.15)	0.67*** (0.16)	0.47*** (0.13)
Case law	-0.093 (0.072)							
Juries	0.21 (0.15)							
Judicial Independence	-0.089 (0.12)							
Freedom			-0.047 (0.17)					
Proportional voting					-0.045 (0.045)			
Difficulty firing worker							-0.0043* (0.0023)	
Gini							0.019*** (0.0070)	
Constant	2.24*** (0.55)	2.12*** (0.53)	2.05*** (0.46)	2.06*** (0.46)	2.47*** (0.48)	2.46*** (0.48)	1.50*** (0.49)	1.95*** (0.45)
$R^2$	0.35	0.33	0.34	0.34	0.32	0.32	0.41	0.35
Observations	117	117	177	177	145	145	128	128

Each pair of regressions, starting from the left, is estimated with a constant sample.

Robust standard errors in parentheses

\*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

In principle, common law refers to a legal system that developed in England over the centuries in relative isolation from legal developments on the European Continent, and was later transplanted more or less comprehensively to the former English colonies (Zweigert and Kötz 1998). The most distinct features of the common law systems compared to the European, civil law systems are believed to be the existence of the jury, case law, and generally a more independent judiciary. As shown in model 1, however, dummies for the existence of these institutions (from Klerman et al. 2011) are not significantly correlated with incarceration rates and do not affect the common law coefficient at all. (An unreported

*F*-test shows that these three variables are not jointly significant either.)

Hayek (1960; 1973) famously drew a connection between institutions of the common law and liberty. Controlling for freedom, however, does not affect the common law coefficient either (models 3 and 4).

Common law is highly negatively correlated with proportional voting ( $\rho = -.39$  in the full sample, and  $\rho = -.56$  in the OECD). Yet proportional voting does not absorb the common law coefficient either (models 5 and 6).

More generally, La Porta et al. (2008) review the relationship of legal origin to other commonly used cross-country variables and conclude that legal origin is not a proxy for any of them. Instead, they (286) "adopt a broad conception of legal origin as a style of social control of economic life (and maybe of other aspects of life as well)." They go on to "argue that common law stands for the strategy of social control that seeks to support private market outcomes, whereas civil law seeks to replace such outcomes with state-desired allocations." This view appears to be detached from the legal system properly speaking, and resembles broader theories developed by political scientists and sociologists comparing Anglo-Saxon and continental developed economies, who in various forms emphasize the latter's more egalitarian distribution of resources (e.g., Esping-Andersen 1990; Hall and Soskice 2001; Soskice and Iversen 2008).<sup>37</sup> It would also provide a link to the criminological and sociological literature mentioned above which argues that incarceration policies are closely related to social policies more generally, and that inclusive political systems with less inequality tend to incarcerate less people.

I test this theory in model 7 by adding restrictions on firing, and income inequality to the regression.<sup>38</sup> These variables do depress the common law coefficient by about one third. At the same time, they leave the other two thirds of the coefficient unexplained.

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<sup>37</sup>As Rostowski and Stacescu (2006) and others point out, legal origins are almost perfectly correlated with other legacies that may have been bequeathed by the colonizing powers to their former colonies.

<sup>38</sup>In unreported regressions, I also added variables of stock market outcomes, which are a primary focus of the legal origins literature, to see if they correlate with higher incarceration rates, but did not find evidence for this. The common law coefficient was unaffected by these additions.

## 2.9 Conclusion

In this paper, I have analyzed the determinants of crime and punishment in the global cross-section, focusing on the reduced form equations of crime and punishment as functions of plausibly exogenous background variables. I use relatively reliable data on homicides, victimization by common crimes, incarceration rates, and application of the death penalty, for much larger cross-sectional samples than have previously been analyzed in the literature.

I find that lower levels of development, income inequality, current teen birth rates, and possibly protestant societies are robustly correlated with more crime, while higher levels of development, common law and socialist legal origin, Muslim societies, and possibly the current teen birth rate and the number of immigrants are robustly correlated with higher levels of punishment. The relationship between development and incarceration rates is non-linear, turning negative at higher levels of GDP per capita.

Equally importantly, I find no cross-sectional support for other theories, particularly prominent criminological theories relating incarceration rates to political structure and social policy (except in the OECD and EU member states), the positive link between democracy and crime reported in Lin (2007), and the theory that lagged teen birth rates drive today's criminal activity (Hunt 2006).

One way to gauge what we learn from these regressions is to return to the actual homicide and incarceration rates in the six developed countries shown at the beginning of this paper, and compare them to the out-of-sample predictions of the main regression models of this paper (i.e., estimated without these six countries).

As shown in the little table, Table 2.13, above, the predictions are astonishingly accurate, with one glaring exception, namely the US incarceration rate. The predicted number of prisoners per 100,000 in the United States (109) is almost an order of magnitude lower than the actual number (751). Thus explaining the systematic part of the cross-country variation in crime and punishment, including the relatively high US homicide rate, puts the US outlier position with respect to punishment (Whitman 2003; Liptak 2008; Tonry and Melewski 2008) into even sharper relief. The exceptional nature of US punishment is an

Table 2.13:

	US	Canada	UK	France	Germany	Japan
homicides per 100,000, actual <sup>a</sup>	5.9	1.4	2.0	0.8	0.7	0.5
homicides per 100,000, predicted <sup>b</sup>	4.7	2.3	1.7	0.8	1.1	0.4
prisoners per 100,000, actual <sup>c</sup>	751	108	149	91	88	63
prisoners per 100,000, predicted <sup>d</sup>	109	144	126	99	105	51

Sources: <sup>a</sup> WHO 2009; <sup>b</sup> model 6 of Table 2.3; <sup>c</sup> ICPS 2008; <sup>d</sup> model 6 of Table 2.5

The models used for prediction were estimated without the six countries shown here.

important area for further research, and should be borne in mind by economists studying the relationship of crime and punishment with US data.

## Chapter 3

# Legal Origin or Colonial History?

### 3.1 Introduction

Over the last decade, an important literature in economics has documented pervasive correlations between economic outcomes, legal rules, and legal origin. In this literature, legal origin means whether a country's legal system is based on British common law, or French, German, or Scandinavian civil law (Rafael La Porta, Florencio Lopez-de-Silanes, and Andrei Shleifer 2008). In most of the literature, these correlations have been interpreted as evidence that some structural difference between common and civil law has important implications for economic outcomes (e.g., Edward Glaeser and Andrei Shleifer 2002; Thorsten Beck, Aslı Demirgüç-Kunt, and Ross Levine 2003).

In this paper, we explore another interpretation of these correlations. The reason almost all legal systems of the world belong to either the common or the civil law family is that the European powers imposed their legal system on their colonies. Consequently, "legal origin" is almost perfectly congruent with "colonial history" understood as the identity of the dominant colonizing power. Nevertheless, the legal regime was just one of many differences between the various colonial powers. Colonizing powers differed in their policies relating to education, public health, infrastructure, European immigration, and local governance. In addition, colonizing powers did not choose their colonies randomly, so colonies may differ in characteristics such as climate and natural resources. Disentangling these factors is not merely of historic interest. To the extent that policy lessons can be learned from the legal origin literature, they depend critically on identifying the causes of the observed effects.



Table 3.1 provides a simple illustration of our main point. The legal origins literature focuses on the fact that French colonies inherited French civil law, while British colonies inherited English common law. As table 3.1 shows, however, French and British colonies also differed on many other dimensions. French (ex-)colonies had significantly lower education and life expectancy than British (ex-)colonies in 1960, even though per capita GDP was similar. In addition, the French and the British tended to colonize different types of places, judging by the significantly higher initial European mortality in French colonies.<sup>1</sup> The second-to-last column of table 3.1 also shows that colonies which received French civil law not directly from the French but from another colonizing power, such as Spain or the Netherlands, were doing as well as British (ex-)colonies in 1960. In sum, this simple table suggests that the identity of the colonizing power mattered for reasons other than whether that power brought British common law or Continental civil law. The rest of this paper pursues this point in more detail.

The focus on colonies is an important aspect of our analysis. Only former colonies received their legal system exogenously (from their colonizer).<sup>2</sup> By contrast, in the origin countries, such as England, France, and Germany, the legal system developed endogenously. Hence in the origin countries, legal "origin" was itself influenced by each country's economic and political structure, and correlations between economic outcomes and legal system may reflect unobserved country characteristics or a causal effect from economic structure to legal system, rather than the other way around. Countries which voluntarily adopted foreign legal systems - such as Japan, Thailand, and Turkey - present similar issues.

We employ two strategies, which we further elaborate in section 2, to differentiate legal from other colonial channels. First, we exploit the fact that the correlation between colonial history and legal origin is not perfect. "French" civil law was imposed not only by the

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<sup>1</sup>This may be related to the timing and geographic center of the respective colonial empires, most French colonies being situated in Africa.

<sup>2</sup>To be sure, all colonies officially or unofficially retained substantial parts of their native legal system that competed and interacted with the European overlay. For the purposes of this paper, all that matters is whether the foreign part that they did receive had a noticeable impact on development. Hence we will not mention this caveat in the remainder of this paper.

Table 3.1: Colonial Inputs and Outcomes

	s.d.	Colonizer			
		French	British	Other French Civil Law Country	Other
Log 1960 GDP Per Capita	0.94	7.56	7.85	7.89	8.10
Primary Schooling 1960	0.32	0.51	0.74**	0.77***	0.96**
Life Expectancy in 1960	12.43	45.84	53.55*	52.60**	60.30**
Log Settler Mortality	1.25	5.82	4.16***	4.44***	
<p>Asterisks indicate results of t-tests against the null hypothesis that the group mean is the same as the mean for former French colonies; *** p&lt;.01, **p&lt;.05, *p&lt;.10.</p> <p>Data sources: colonizer: authors' coding; GDP: Heston et al. (2009); primary schooling (gross primary enrollment ratio) and life expectancy (at birth): Barro &amp; Lee (1994); settler mortality: Acemoglu, Johnson &amp; Robinson (2001).</p>					

French but also by the Belgians, Dutch, Portuguese, Spanish, and others. Moreover, some former English colonies, such as South Africa and Sri Lanka, maintained legal elements from a previous colonizer and are therefore more properly considered "mixed" legal systems. To capture these fine points, we develop a new coding of legal and colonial history. Second, we employ proxies for the manner in which the colonial power treated the colony. Our main non-legal proxies measure educational investment and life expectancy in 1960. Our preferred interpretation of these variables is as a measure of the colonizing powers' investment in human capital, but our main argument would be unaffected if these variables were instead proxies for other favorable policies or even, in the case of life expectancy, geographic factors (in which case correlations with colonial history would reflect selection). We compare the explanatory power of these proxies to that of variables, such as judicial independence or the use of juries, which reflect differences between the common and civil law. For these legal proxies, we expand existing data sets to increase country coverage considerably.

In section 3, we begin our empirical exploration with economic growth as the dependent variable. We focus on growth in per-capita GDP after 1960, the period when data becomes available for a large sample of countries. One of us (Paul Mahoney 2001) has shown that common law countries grew faster during this period than civil law countries. In general, the legal origins literature has documented many correlations between common law and institutions generally considered conducive to economic growth, such as property rights, financial markets, labor markets, and less bureaucratic and less corrupt government. We find, however, that only former French colonies, rather than French civil law countries as a whole, grew more slowly than common law countries between 1960 and 2007, and that mixed jurisdictions grew faster than all other groups. Moreover, all of these differences are entirely accounted for by proxies for non-legal colonial policy – education and life expectancy in 1960. Legal system proxies, such as the recognition of case law and judicial independence, appear to have no influence on growth at all.

In section 4, we look at other dependent variables that according to the legal origins literature (e.g., La Porta et al. 2008) are strongly influenced by legal origins: the ratio of equity market capitalization to GDP, the ratio of private credit to GDP, unemployment, corruption, and the duration of court proceedings. The results are mixed and, mostly, not

statistically significant. In section 5, we discuss the discrepancies between the growth and other results, as well as the general interpretation of our findings. We conclude in section 6.

While the results of this paper undermine some of the earlier, more simplistic explanations for the correlation between economic performance and legal origin, they are not incompatible with more recent interpretations. In their 2008 survey, La Porta et al. (2008, 286) "adopt a broad conception of legal origin as a style of social control of economic life." Under this view, legal origin is not just whether a country has a legal system based on the Code Napoléon or on the precedents of the English common law. Nor is legal origin simply about whether the judiciary is a bureaucracy tasked with textual interpretation rather than a high-status independent group with *de facto* law making powers. Rather, legal origin stands for "strategies of social control" that either "support private market outcomes" or implement specific state policies (*id.*). Mahoney (2001, 505) also connects legal origin to "different views about the relative role of the private sector and the state." This broad conception of legal origin might be better measured by the identity of the dominant colonial power than by comparative lawyers' classification of legal systems. Strategies of social control might be more influenced by educational systems and governmental structure than by whether code or precedent was the dominant source of law, or whether judges or juries were the principle fact finders.

The paper most similar to ours in the existing literature is Jacek Rostowski and Bogdan Stacescu (2006). They investigate the impact of legal and colonial history on post-colonial economic growth (1960-1995) by inserting dummy pairs for ex-British and ex-French colonies and British and French legal systems, respectively, into standard growth regressions. Like us, they find that (French vs. British) colonial history seems more important than (French vs. British) legal origin. Our analysis is broader and deeper, however, in that we also investigate other dependent variables. In addition, we attempt to unpack legal origin and colonial history by looking at the institutions that they may have influenced. Moreover, we develop what we feel is a superior classification of legal origin and colonial history (*cf.* section 2.1 below),<sup>3</sup> and analyze the data without imposing a linear structure

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<sup>3</sup>Rostowski & Stacescu classify four former English colonies as having French civil law—Malta, Mauri-

on the interaction of legal origin and colonial history.

Our emphasis on colonial history has some affinity to Daron Acemoglu, Simon Johnson, and James Robinson (2001). Acemoglu et al. argue that colonists were more inclined to build good institutions when the colony was hospitable to European settlements, and investigate the lasting effect of such institutions on long-term economic growth using settler mortality in earliest colonial times as an instrument. Acemoglu et al.'s argument focuses on the conditions in the colonies rather than on the identity of the colonizer. As they point out (*id.*, 1388), their argument may nevertheless explain some of the correlations between colonizers and outcomes because some European powers, particularly the English, colonized more favorable places than others.<sup>4</sup> We are sympathetic to this view, and some of our estimated differences between colonizers may be the result of such selection. At the same time, we believe it is not the whole story. Indeed, our proxies for colonial policy remain jointly significant when we control for settler mortality in our growth regressions (unreported). We do not pursue this question further because settler mortality data is available for only about half of our sample.

In this paper, we remain within the cross-country regression framework of the legal origins literature.<sup>5</sup> Cross-country regressions have well-known limitations, among them an excess of potentially relevant independent variables (Ross Levine and David Renelt 1992).<sup>6</sup>

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tius, Seychelles, and Swaziland. With the exception of Swaziland, all of these are more properly classified as mixed legal systems. They were under British control for more than a century, during which time England imposed much of its own law, especially in commercial matters. Similarly, Rostowski & Stacescu classify seven common law countries as not former British colonies – the United States, Canada, New Zealand, Australia, Israel, Ireland, and the United Kingdom. With the exception of the United Kingdom and possibly Israel, all of these were former colonies, although Rostowski and Stacescu do not count them as such, because they were independent before the mid-twentieth century. Because of these questionable classifications, we believe our paper provides a more persuasive foundation for the relative importance of legal and colonial origin.

<sup>4</sup>The correlation of British colonies with raw and log-transformed settler mortality is -0.01 and -0.30, respectively. It is striking to note that 12 of the 13 countries with the lowest settler mortality rates are former British colonies, and only one of the 30 countries with the lowest settler mortality rates is a former French colony. For criticism of the settler mortality data, see, Albouy (forthcoming).

<sup>5</sup>The cross-sectional nature of our data and tests also prevents us from testing dynamic theories such as Spamann's (2009) diffusion theory.

<sup>6</sup>La Porta et al. (2008) address some of the most relevant competing variables, notably religion, culture, and politics. The economic growth literature has sought to overcome the problem with techniques such as Bayesian averaging, but the results are not always straightforward to interpret. For example, Sala-i-Martin et al. (2004) find a relatively low probabilities that Spanish ( $Pr=0.12$ ) and British ( $Pr=0.03$ ) colonies grew more

Our findings reinforce these concerns in that we put forward yet another independent variable that was not considered in previous papers. We also cannot address the concern of Raghuram Rajan and Luigi Zingales (2003) and Mark Roe and Jordan Siegel (2009, 792-94) that the legal origins results may be an artifact of data for the 1980s and 1990s, except that we note that our results for growth also hold, albeit in an attenuated manner, if we restrict the sample to the years 1960-1980 (unreported); data for the other dependent variables are not available for that time period.

## 3.2 Empirical Strategy - Independent Variables

The close historical link between colonial and legal origin makes it challenging to distinguish empirically between the two. Doing so is important, however, if we are to focus on the features most important to institutional and economic development. It is also essential for the development of sound policy recommendations. We pursue two strategies for distinguishing legal origin and colonial history. First, we exploit the fact that the correlation between colonizer and legal origin is not perfect. Second, we employ proxies for colonial policy and compare their explanatory power to that of proxies for key features of the legal system. As we discuss below, neither strategy is perfect but, taken together, they allow us to obtain a rough estimate of the relative importance of legal origin and colonial history.

### 3.2.1 Countries for which legal origin and colonial history do not coincide

As explained above, former colonies generally received their legal system from the country which colonized them, meaning that colonial and legal origin overlap. In particular, no former British colony now has a civil law system<sup>7</sup> and no French (or other continen-

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slowly or faster, respectively, than other colonies after de-colonization (they do not control for legal origin). But they also find a very high probability that GDP, schooling, and life expectancy around 1960 had sizeable effects on growth, and as we show below, these seem to have differed systematically by the identity of the colonizer.

<sup>7</sup>Swaziland is an exception. It was colonized first by the Dutch and then by the British, but British colonization seems to have no lasting impact on the law. There are no data on GDP growth 1960-2007 for Swaziland so this exception is relevant only to some of the non-growth regressions.

tal European) colony now has a common law system. There are, however, two groups of countries for which legal origin and colonial history do not coincide perfectly: (1) Countries with French civil law which were not colonized by France, and (2) Former British colonies with legal systems which contain elements of both common and civil law. We can exploit these two groups to investigate whether legal origin or colonial history is more relevant for post-colonial development

Our coding of legal origin relies on a review of all the standard sources.<sup>8</sup> The main difference between our and La Porta et al.'s (2008) legal origin coding is the classification of some jurisdictions as "mixed," which we exploit for the test discussed in subsection 2 below. That subsection also discusses mixed jurisdictions in greater detail. Our coding also differs for five other countries, although those differences are only relevant to the regressions using dependent variables other than GDP growth 1960-2007, because that dependent variable was not available for these five countries.<sup>9</sup> The results of all our tests, except those relying on comparisons between mixed and common law countries, are unaffected if we use the coding of La Porta et al. (2008).

Our colonial history variable encodes the dominant colonial power, if any, in the period 1750-2007, based primarily on *Encyclopedia Britannica Online*.<sup>10</sup> Where the country was colonized by multiple countries, we generally coded the most recent colonial power, on the theory that this country was the one which was likely to have had the biggest effect

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<sup>8</sup>In addition to Flores & Reynolds, *Foreign Law*, and the *CIA World Factbook*, which seem to have been LLSV's main sources, we examined: Roberts-Wray (1966), Zweigert & Kötz (1998), Campbell (2006), *International Encyclopedia of Comparative Law, Law & Judicial Systems of Nations, Modern Legal Systems Cylopedia*, and University of Ottawa, World Legal Systems Website, <http://www.droitcivil.uottawa.ca/world-legal-systems/eng-monde.html>.

<sup>9</sup>Although La Porta et al. (2008) classify Yemen as French civil law, we coded it as Islamic Law because of the dominant influence of sharia law, even in commercial matters. For similar reasons, we would have differed from La Porta et al. (2008) and coded Afghanistan, the Maldives, Oman, Qatar, Saudi Arabia, and the United Arab Emirates as Islamic Law as well. These countries, however, were not included in any of our regressions because they lack GDP growth data 1960-2007 and we do not classify them as former colonies (so they were excluded from the non-growth regressions). We also change the coding of Swaziland from common law to French civil law (see footnote 11 above). Brunei, East Timor, and Kiribati were not coded by La Porta et al. (2008); we code them as common law, French civil law, and common law respectively.

<sup>10</sup>Occasionally, where *Encyclopedia Britannica Online* did not provide the relevant information, we also consulted other sources, such as the *CIA Factbook* and *Wikipedia*. Countries formed by joining colonies of multiple powers, such as Cameroon, were coded according to the colonial power of the more populous part.

on education, health, and infrastructure at the time of independence. However, when the more recent colonial power controlled the country for a relatively brief period, we coded the prior colonial power as the dominant one.<sup>11</sup>

To test the impact of colonial history without losing precious degrees of freedom, we group countries into five groups: former English colonies, former French colonies, former colonies of French civil law countries other than France (Belgium, Italy, the Netherlands, Portugal, Spain, Ottoman Empire,<sup>12</sup> and pre-communist Russia), other former colonies, and countries never colonized.<sup>13</sup>

Table 3.2 below shows the legal origin/colonial history combination for all countries in our growth sample. We now describe the two most important groups of countries for which the two origins do not overlap, followed by a brief discussion of why other groups are unsuitable for comparison.

### **Imposition of French civil law by different colonial powers**

French civil law, as this concept is understood in the legal origins literature, was imposed not only by the French, but also by the Belgians, the Dutch, the Ottomans, the Portuguese, and the Spanish, who all followed a variant of French civil law at home. Furthermore, as discussed above, these colonial powers pursued rather different colonial strategies. Hence if colonial history mattered, we should expect to see systematic differences between these groups. By contrast, if the legal system were the dominant channel through

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<sup>11</sup>For this reason, League of Nations Mandates in the Middle East – Iraq, Israel, Jordan, Lebanon, and Syria – were coded as former Ottoman colonies rather than former French or English colonies. This coding is most debatable for Israel, where Ottoman influence largely disappeared with the influx of Jewish settlers. Nevertheless, in order to be consistent about the coding of Israel and Jordan, which had very similar colonial histories, we coded Israel as a former Ottoman colony. We did check, however, that none of our results are dependent on that coding. For reasons similar to the Mandate countries, Egypt was coded as a former Ottoman colony (rather than a British colony). The Philippines was also a close call. It had been a Spanish colony for over 300 years when it was ceded to the U.S. in 1899, which governed the Islands until 1946. We code the U.S. as the dominant colonial power, but one could argue that the years as a Spanish colony were more important. Recoding the Philippines as a Spanish colony does not substantially change our results.

<sup>12</sup>We classify the Ottoman Empire as governed by French civil law, because the Ottoman Commercial Code of 1850 and other mid-nineteenth century Ottoman codes were based primarily on French codifications (Zweigert & Kötz 1998, 109ff.).

<sup>13</sup>For some robustness checks, we also used a sixth group: countries that were part of the Austro-Hungarian Empire.



which colonial history mattered, we would expect insignificant differences between French colonies and colonies of other countries which imposed French civil law.

To be sure, this test presupposes that the various Continental powers really exported the same law, or at least that the differences between these colonizers' variants of French civil law were small relative to the differences between their other colonial policies. This is not an innocuous assumption, particularly with respect to countries colonized during different periods. When Portugal and Spain colonized Latin America in the 15th and 16th centuries, their own legal systems were not yet codified, and hence the laws they imposed on their colonies were quite different from the codes that the Belgians, French, and also the Portuguese and Spaniards themselves later brought to Africa. The Portuguese and Spanish colonies in Latin America later codified based on French models in the 19th century, but only after gaining independence - which puts into doubt whether their legal origin can be considered exogenous. Similarly, it is questionable if it makes sense to categorize certain European countries, such as Ireland or Belgium, as former "colonies" of England and France, respectively.<sup>14</sup> In our preferred specifications, we exclude these countries. At the same time, the results with these countries included are qualitatively similar.

### **Mixed Legal Systems**

Some former British colonies are generally considered to be "mixed" legal systems that combine elements of civil law with elements of common law (e.g., Konrad Zweigert and Hein Kötz 1998, §16V; Kensie Kim 2010). These countries were initially colonized by a country which imposed the civil law (e.g. France, the Netherlands, or the Ottomans) and therefore initially had some form of civil law. Later, England conquered them, but only partially replaced civil law with common law. Prominent examples include South Africa and Sri Lanka, which the British took from the Dutch in 1795/6. Overall, there are 11

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<sup>14</sup>We do not categorize Spain or Portugal as former French colonies because French occupation of these countries was contested, so the French were unable to impose significant changes. Switzerland is a closer call, but we have similarly not categorized it as a former French colony. Luxembourg was conquered by the French who successfully imposed the Napoleonic Code, but Luxembourg is coded as a former Dutch colony, because it was governed by the Duke of Orange from 1815 to 1867.

former British colonies with mixed legal systems in our sample (cf. table 3.2 below).<sup>15</sup>

These countries present a combination of British colonial history with a hybrid of common law and civil law origin, i.e., less than full common law origin. We can therefore test the respective importance of legal origin and colonial history by comparing former British colonies with mixed legal systems to other, pure common law British colonies. To the extent that legal origin is the driver of former British colonies' advantageous outcomes, mixed jurisdictions should perform worse. By contrast, if other colonial influences are decisive, mixed jurisdictions should do as well as other British colonies.

This test is subject to two major qualifications. First, it assumes that while legal influences of the first colonizer persisted, other influences of the first colonizer were completely superseded by the intervention of the second colonizer. This is a strong assumption, but one that, to us, appears to be in conformity with the legal origins literature, which attributes an extraordinary degree of persistence to legal institutions, tracing contemporary differences in regulation as far back as to legal developments in the 12th century (Glaeser & Shleifer 2002; La Porta et al. 2008). By contrast, education or local governance policies can presumably be changed over a century or more of rule by a later colonial power.

Second, and more problematically, the genesis of mixed jurisdictions suggests two possible sources of selection bias. Because Britain was the dominant world power from the late eighteenth century until the twentieth century, countries which the British acquired may have been particularly desirable places with above-average development potential. Moreover, among the colonies that were colonized by two consecutive colonial powers, many, such as Tanzania and Malaysia, did not become mixed jurisdictions but instead fully adopted the second colonizer's legal template. Those that did preserve their initial legal-colonial heritage and became mixed jurisdictions may have been those in which (legal) institutions were already working relatively well at the time of second colonization. Both

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<sup>15</sup>Botswana, Cyprus, Guyana, Lesotho, Malta, Mauritius, Seychelles, St. Lucia, Sri Lanka, South Africa, and Zimbabwe. No GDP growth data 1960-2007 were available for Guyana, Malta, and St. Lucia, so these countries are not in table 3.2. There are some additional countries with mixed legal systems in our sample, but, because they were not colonized by the British, they do not present clean tests for the relative importance of legal origin and colonial history. We did not code as "mixed" countries where most of the country had one legal system, but a region (such as Louisiana, Quebec, or Scotland) had a different legal system. Instead, we coded such countries according to the legal system which governed the majority of the country.

of these biases would lead us to overestimate the beneficial effect of the second colonization by the British, or, by the same token, to underestimate the beneficial effect of the common law. For this reason, in the discussion below we place more weight on the results derived with our other empirical tests. Those other results are substantively similar if we code all mixed jurisdictions as common law countries, as in La Porta et al. (2008).

### **Tests with other comparison groups?**

For various reasons, other group-pairs are problematic for testing the respective influence of legal origin and colonial history. Most importantly, it is not helpful to compare countries that were never colonized to one another because, as emphasized in the introduction, their legal origin is endogenous.

A more subtle but ultimately equally unconvincing use of non-colonized countries would be the following. To assess differences in colonial policies, one might consider a difference-in-difference type approach comparing the difference in growth rates between colonizer A and its colonies to the difference in growth rates between colonizer B and its colonies. One might claim that (a) the difference in growth rates between countries A and B (and their respective colonies) reflect differences in the institutional quality of A vs. B, in particular the relative quality of their legal systems, (b) the difference in growth rates between the colonizer and its respective colonies reflects the effect of being colonized in general, while (c) the difference-in-difference reflects differences in colonial policies between colonizers A and B. For example, in this view, and fully consistent with our thesis, one could interpret the slow growth of former French colonies relative to France and other French legal origin non-colonies compared to the faster growth of former British colonies relative to the United Kingdom (see table 3.2 below) as evidence that, wholly unrelated to the legal system, French colonization was more harmful than British colonization. This argument would have to assume, however, that the effect of a certain legal system is the same in the origin countries and the colonies, or at least that the loss or gain of transplanting the system to a colony is independent of the system. Neither of these is plausible. In particular, it has been argued that French civil law was unsuitable for export to developing countries, either because its formal exhortation of the code was prone to misunderstandings (Merryman 1996) or because the more state-heavy French approach failed when transplanted to

environments with lower civic capital (Djankov et al. 2003).

Another comparison that would be consistent with our thesis but conceptually problematic is between territories of the former Ottoman empire with civil or common law. As shown in table 3.2 below, those that had French civil law (Greece, Egypt, Syria) grew considerably faster, on average, than those that had a mixed system, i.e., had significant common law influence (Israel, Jordan). This would speak in favor of our thesis. We believe, however, that the number of observations is too small. In addition, the classification of Jordan and Israel as former Ottoman territories simplifies their more complex history. Unlike Greece and Egypt, both were League of Nations Mandates administered by the U.K. While we classify them as Ottoman colonies because the League of Mandate period was relatively brief (less than 30 years), the British Mandate period makes comparison with Greece and Egypt problematic. Syria was a League of Nations Mandate administered by France, and so more comparable to Israel and Jordan, but comparison among just three countries has little power.<sup>16</sup>

We could also compare former Ottoman and U.S. colonies that are now mixed jurisdictions to former British colonies that are now mixed jurisdictions, and this would again point to a relatively benign effect of British colonization. But there are only three countries of the former group in the sample, so we do not pursue this argument here.

There are a number of other colonial/legal origin combinations in table 3.2, but these contain at most two observations. Moreover, many of them do not present useful variation: all former colonies of German legal origin were Japanese colonies, and vice versa; and all former colonies of Scandinavian legal origin were Danish or Swedish colonies.

### 3.2.2 Institutional channels

Another strategy suggested by in chapter 2 and in Spamann (2010) that we pursue is to investigate directly possible channels through which legal origin and colonial history might influence the legal system and, by extension, development in the second half of the 20th century. For this purpose, we compare the explanatory power of a set of variables that

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<sup>16</sup>Moreover, the influx of European Jews into Israel after World War II, which was not caused by any reason related to legal origin, and which has no parallel for either Jordan or Syria, makes any comparison of just these three countries problematic.

proxy for the ostensible core differences between common and civil law to the explanatory power of variables measuring the impact of other colonial policies. A major advantage of this strategy is that it is constructive - it not only tests the importance of legal origin and colonial history in the abstract but points to the concrete mechanisms which might explain why legal origin and/or colonial history would matter.

We do not have in mind contemporary legislation, which is the basis of most of the findings reported in La Porta et al. (2008). Such legislation is transitory and open to reconsideration by the legislature at any time. Rather, we are interested in deeper, persistent institutional features that might exert influence over long periods of time. These characteristics might also have the capacity to bring about the systematic differences in legislation documented in La Porta et al. (2008).

To be sure, we cannot exclude the possibility that there are other deep features of legal and colonial origin that matter for development. But identifying some aspects that do matter would considerably enhance the credibility of either theory. Conversely, the inability to verify empirically a concrete channel through which legal origin or colonial history influences contemporary outcomes would cast doubt on both.

### **Legal Origins: Juries, Judicial Independence, and Case Law**

Most attempts to explain the documented differences between common and civil law countries have focused on what are traditionally considered the most fundamental differences between common and civil law. These are the common law's more independent judges, use of juries (Glaeser & Shleifer 2002), and acceptance of case law as a source of law (Beck et al. 2003).<sup>17</sup> To test these theories, we employ a variable for the legal system's acceptance of judicial precedent as a source of law ("case law") circa 1973, which, following La Porta et al. (2004), we construct from country reports in the International Encyclopedia of Comparative Law (René David et al. 1973-1988); a dummy for the use of juries in 1960, which we construct from Neil Vidmar (2000); and a measure of constitutionally guaranteed supreme court tenure in 1960, which we construct from the Comparative

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<sup>17</sup>The other difference that is often considered fundamental is the civil law's stronger absorption of Roman law influences in the course of its development, but it is hard to see how this could in itself influence economic outcomes today.

Constitutions Project database (Zachary Elkins, Tom Ginsburg, and James Melton 2010) and which, following La Porta et al. (2004), we interpret as a proxy for judicial independence. The following paragraphs briefly describe the construction of these variables.

**Supreme Court Tenure.** This variable takes the value 1 if judges of the highest ordinary court had constitutionally protected terms of indefinite duration in 1960; otherwise this variable takes the value 0. The highest ordinary court was the highest court to which appeals of contract and other non-constitutional, non-administrative cases could go. (This means, for example, that in most former French colonies in Africa, the “Cour Supreme” is not considered “the highest ordinary court” because it deals primarily with constitutional issues and impeachments.) The tenure of judges on special constitutional, administrative, or impeachment tribunals was not considered. If a constitution provided life tenure, or if it provided no fixed terms for judges and had procedures making removal difficult (e.g. limited grounds for removal implemented only by legislative supermajorities), this variable takes the value 1. If a constitution provided for a mandatory retirement age which could not be waived by the legislature or executive, this variable takes the value 1; if it could be waived (e.g., Ghana, Guyana, Jamaica, and Nauru), this variable takes the value 0. If life tenure followed a probationary period (e.g., Burundi), this variable takes the value 0. Coding was based on the authors’ own reading of full-text constitutions in Elkins, Ginsburg, and Melton (2010). The relevant constitution was the one in force on December 31, 1960, or, if the country was not independent or did not otherwise have a constitution in 1960, the first constitution enacted before December 31, 1970. The database was accessed between March 31, 2010 and June 14, 2010.

**Juries.** This variable takes the value 1 if juries were used for any purpose, civil or criminal, in 1960. It is based on Neil Vidmar (2000). Because this source does not always specify whether there was a jury in 1960, if this source indicates that juries were used any time in the period 1940-1970, and there is no indication that the country stopped using juries before 1960 or started using juries only after 1960, this variable takes the value 1. The variable takes the value 1 even if juries were only used by a small segment of the population (e.g., Kenya, where juries were only for whites), but not if only a very small part of a

country had juries (e.g., Yemen and Tanzania, even though Aden and Zanzibar had juries). Since Vidmar's most complete source is a 1942 survey of Commonwealth countries, the juries variable may be biased in that Commonwealth countries are more likely to be coded as having a jury.

**Case law.** This variable takes the value 0 if case law is not a source of law, 1 if case law is a minor source of law, and 2 if case law is an important source of law. Coding was based on the authors' own reading of the National Reports in *The International Encyclopedia of Comparative Law* (David et al. 1973-1988). This variable takes the value 0 if there is no mention of precedent or case law, or if precedent or case law is mentioned only for the purpose of stating that it is not a source of law. This variable takes the value 1 if precedent or case law is said to have a role but that role is not called important or significant (e.g., Bolivia, Brazil, Chile, Colombia, Egypt, Ethiopia, Iran, Italy, Lebanon), if precedent or case law is said to have only persuasive authority (e.g., Cote D'Ivoire), if precedent or case law has authority only in special circumstances (e.g. a decision of the full bench) (e.g., Iran), if the common law or English law applies but there is no mention of the binding effect of local decisions (e.g., Antigua, Barbados, Belize, Bermuda, Kenya, Zambia), if there is case law but cases are not published (e.g., South Korea), if Roman Dutch common law applies (e.g., Zimbabwe), or if the scope of judge made law is very narrow (e.g., Sudan). This variable takes the value 2 if precedent or case law is a source of law, if stare decisis applies, or if case law or precedent is binding, influential, decisive, important, or often followed, even if case law or precedent is not a formal source of law or technically binding (e.g., Austria, Belgium, France, Netherlands, Spain). Mexico is coded as 2, because much case law is said to be "compulsory." This variable is similar to the case law variable of La Porta et al. (2004) in that it is based on the same source (David et al. 1973-1988), but it is different in a number of ways, including: (1) greater country coverage; (2) it can take three values (0, 1, or 2), rather than just two (0 or 1); (3) it considers case law to be an important source of law if David et al. (1973-1988) says that it is important, influential, or often followed, even if case law or precedent is not a source of law or formally binding; and (4) errors, such as the coding of Honduras, are corrected. In any event, unreported regression results with the original case law variable from La Porta et al. (2004) extended to the

same sample are similar (in fact, the estimated coefficient for the original variable is more negative than in the regressions reported above, and sometimes statistically significant).

### **Colonial History: Income, Health, and Education in 1960**

As discussed above, the various colonizers' legacies differ in many ways other than law. We cannot possibly test the impact of all these differences-suitable data do not exist for many of them, and in any event our list is probably incomplete. Instead, we focus on those variables that previous work suggests are most relevant for economic growth. Among the top ten variables identified by Xavier Sala-i-Martin, Gernot Doppelhofer, and Ronald Miller (2004) as probably relevant for economic growth, three are possibly related to colonial policy: GDP per capita in 1960, education in 1960, and life expectancy in 1960. Life expectancy in 1960 measures both the colonizer's public health investments and climatic and geographic characteristics that affect longevity. It thus measures both the colonizing powers' policy about which areas to colonize and the colonizing powers' governance policies. We do not attempt in this paper to disentangle these two aspects of colonial policy. We obtain the GDP data from the Penn World Tables 6.3 (Alan Heston, Robert Summers, and Bettina Aten 2009), and the education and life expectancy data from Robert Barro and Jong-Wha Lee (1994).

For lack of a principled alternative, we use these same independent variables also with dependent variables other than growth. Since the connection between those two sets of variables is less tight, we do not necessarily expect to find any strong results. Nevertheless, we can at least compare the power of these non-legal control variables to that of the legal control variables described in the previous subsection.

## **3.3 Growth**

We first illustrate our argument with respect to economic growth before moving to other dependent variables of interest in section 4. We begin with growth because it is arguably the ultimate variable of interest and should serve as a summary variable for other variables, such as financial market development or corruption. Mahoney (2001) has shown that common law countries grew faster than civil law countries. Similarly, Robin Grier



(1999) and Graziella Bertocchi and Fabio Canova (2001) have shown that former English colonies grew faster than former French colonies. Neither, however, tried to measure the relative importance of legal and colonial origin. We do, and we find that the identity of the colonizer, rather than legal origin, is the driving factor. Human capital variables plausibly related to general colonization policy explain nearly all of the variation, while variables capturing differences between legal families have almost no explanatory power.

Since we are interested in the effects of institutions (implanted during colonial times) rather than the effects of colonization per se, we use growth data from 1960-2007 rather than GDP levels.<sup>18</sup> We use PPP-adjusted data from the Penn World Tables 6.3 (Heston et al. 2009) to filter out noise from currency fluctuations.<sup>19</sup>

As table 3.2 shows, common law countries grew faster than French civil law countries over the period 1960-2007 (2.01% vs. 1.53%), but the difference is not statistically significant ( $p=0.19$  in a two-sided t-test), and other legal origins groups (German, Scandinavian, Mixed) grew even faster. By contrast, former British colonies grew much faster than former French colonies (2.30% vs. 0.95%), and the difference is statistically highly significant ( $p=0.001$ ). This simple comparison suggests that colonial origin may be more important than legal origin, and we now investigate the driving force behind these numbers.

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<sup>18</sup>We have also regressed levels of GDP in 1998-2007 on our legal and colonial dummies. The results are similar to those we obtain here, but mostly not statistically significant. We cannot perform our other analyses using proxies for colonial and legal origins, respectively, with levels data because the institutions we are interested in, such as education, health, and the judiciary, are themselves strongly influenced by the level of development. In the growth regressions, we can partially account for this by controlling for starting GDP; with the other dependent variables, we account for this by controlling for contemporaneous GDP.

<sup>19</sup>We use the new and improved RGDPL2 linkage, and the new and improved coding of China.

Table 3.2: GDP Growth Rates 1960-2007, by Legal and Colonial Origin  
(in italics: countries not independent by 1960)

	Former French Colony	Former British Colony	Former Colony of Other French Civil Law Country	Other Former Colony	Never colonized	Average
French Legal Origin	Average 0.95 (0.67)			Average 1.79 (1.24)		Average 2.37 1.53
	2.93 Morocco			<b>Belgian colony</b> <b>0.44(0.44)</b>	<i>continued from previous column</i>	3.51 Spain
	2.66 Italy			-0.03 Rwanda	<b>Spanish colony</b> <b>1.47 (5.81)</b>	3.43 Portugal
	2.63 Belgium			0.18 Burundi	7.08 Equatorial Guinea	2.43 France
	2.26 Netherlands			-3.50 Zaire	<b>Dutch colony</b> <b>3.10</b>	2.34 Turkey
	2.14 Congo				3.03 Panama	1.87 Iran
	2.11 Mauritania				3.01 Dominican Rep.	0.63 Ethiopia
	1.63 Gabon				2.48 Chile	
	1.25 Mali				1.97 Mexico	
	1.04 Burkina Faso				1.94 Colombia	
	1.04 Chad			<b>Ottoman colony</b> <b>2.64</b>	1.76 Costa Rica	
	0.96 Benin			3.25 Greece	1.67 Ecuador	
	0.86 Cameroon			3.09 Egypt	1.47 Guatemala	
	0.83 Algeria			2.06 Syria	1.44 Uruguay	
	0.58 Comoro Island			<b>Portuguese colony 1.78</b> <b>(1.60)</b>	1.31 Paraguay	
	0.53 Cote D'Ivoire			2.88 Cape Verde	1.21 Peru	
	0.1 Togo			2.40 Brazil	1.17 Argentina	
	-0.03 Guinea			1.51 Mozambique	1.02 El Salvador	
	-0.13 Madagascar			0.56	0.99 Honduras	
	-0.22 Senegal			Guinea-Bissau	0.59 Bolivia	
	-0.35 Haiti			<b>Russian colony</b> <b>3.90</b>	0.78 Venezuela	
	-0.76 Niger			3.90 Romania	-0.47 Nicaragua	
	-1.25 Central Africa					

*Continued on next page*

Table 3.2: GDP Growth Rates 1960-2007, by Legal and Colonial Origin  
*(in italics: countries not independent by 1960)*

	Former French Colony	Former British Colony	Former Colony of Other French Civil Law Country	Other Former Colony	Never colonized	Average	
Common Law		Average (1.66)	2.04	Average (1.92)	1.92	Average 1.69	2.01
		5.24 Hong Kong				<b>Australian colony</b>	2.15 UK
		5.08 Singapore				1.92 Papua New Guinea	1.23 Nepal
		4.49 Malaysia					
		3.82 Ireland					
		2.9 Trinidad and Tobago					
		2.89 India					
		2.87 Pakistan					
		2.56 Barbados					
		2.31 Australia					
		2.26 Canada					
		2.12 United States					
		1.56 Fiji					
		1.50 New Zealand					
		1.49 Malawi					
		1.38 Tanzania					
		1.36 Ghana					
		0.86 Bangladesh					
		0.82 Uganda					
		0.68 Jamaica					
		0.44 Kenya					
		0.29 Nigeria					
		0.11 Gambia					
		-0.19 Zambia					

*Continued on next page*

Table 3.2: GDP Growth Rates 1960-2007, by Legal and Colonial Origin  
*(in italics: countries not independent by 1960)*

	Former French Colony	Former British Colony	Former Colony of Other French Civil Law Country	Other Former Colony	Never colonized	Average
Mixed Legal Origin		Average 3.05 (3.29)	Average 1.71	Average 2.00 (1.10)	Average 4.39	2.73
		<i>5.67 Botswana</i> <i>4.28 Cyprus</i> <i>3.48 Seychelles</i> <i>3.32 Sri Lanka</i>	<i>3.06 Mauritius</i> <i>2.67 Lesotho</i> <i>1.43 South Africa</i> <i>0.57 Zimbabwe</i>	<b>Ottoman colony</b> 2.66 Israel 0.75 Jordan	<b>U.S. colony 2.44</b> 3.22 Puerto Rico 1.66 Philippines <b>South African colony</b> <i>1.10 Namibia</i>	4.39 Thailand

*Continued on next page*

Table 3.2: GDP Growth Rates 1960-2007, by Legal and Colonial Origin  
*(in italics: countries not independent by 1960)*

	Former French Colony	Former British Colony	Former Colony of Other French Civil Law Country	Other Former Colony	Never colonized	Average		
German Legal Origin						Average 5.52	Average 3.26	4.01
						<b>Japanese colony</b> 5.86 Taiwan 5.19 Korea, Rep.	5.14 China 3.60 Japan 2.73 Austria 1.58 Switzerland	
Scandinavian Legal Origin						Average 2.86	Average 2.51	2.65
						<b>Danish colony</b> 2.87 Iceland <b>Swedish colony</b> 2.85 Finland	3.05 Norway 2.32 Denmark 2.15 Sweden	

Data sources: colonizer and legal origin: authors' coding; GDP growth: Heston et al. (2009).

As discussed in section 2.1 above, the most informative comparison is between former French colonies and colonies of other French civil law countries (e.g. colonies of the Netherlands, Portugal, and Spain). These colonies all had versions of the French civil law, but their colonial histories were different. The former French colonies grew much more slowly. In fact, the growth rate of former colonies of French civil law countries other than France is not statistically distinguishable from that of former British colonies ( $p=0.29$ ) or, for that matter, pure common law countries ( $p=0.40$ ).

Another informative comparison is between former British colonies that are pure common law systems, and those that are mixed. Were legal origin truly important and the common law beneficial, as the literature often finds, then the pure common law countries should do better. As table 3.2 shows, however, if anything, the opposite is true: the mixed legal systems do slightly better.

Inspection of the relevant cells of table 3.2 reveals that neither of these two results is driven by outliers, and both results hold when we restrict attention to countries that were still colonies in 1960. (Countries still colonies in 1960 are in italics). We will show in table 3.3 that the results hold up when controlling for initial GDP per capita in 1960. Together, these two comparisons suggest that broader colonial policy, rather than legal origin, influences growth in the post-colonial era. In particular, it appears that French colonial policy had deleterious consequences for the affected territories. (On other possible comparisons, see section 2.1.3 above.)

We now add covariates to see if the data tell a plausible story why either legal or colonial origin would matter for growth 1960-2007. In table 3.3 we translate the above tests directly into a regression framework, using separate dummies for each combination of legal and colonial origins, i.e., for each non-empty cell of table 3.2, and no constant. The estimated dummy coefficients are the direct equivalent of the simple averages shown in table 3.2, after controlling for the effect of initial GDP. This makes the results directly comparable to table 3.2 and allows for arbitrary interaction effects of legal and colonial origin. Nevertheless, for purposes of comparison, we also present regressions using the more traditional set-up of separate sets of dummies for legal and colonial origins in table 3.4. We perform all our tests on the full sample of independent countries, a subsample that were a colony at some point between 1750 and 2007 and for which legal origin is

clearly exogenous, and a sub-subsample that became independent in 1960 or later. We considered legal origin exogenous unless the country made major changes to its legal system shortly after independence, as most Latin American countries did.<sup>20</sup> We also considered legal origin endogenous in all European countries. Substantively, the results are the same in all samples and specifications.

Model 1 of table 3.3 is the direct regression equivalent of table 3.2, except that it controls for initial GDP per capita. We report only the four intercepts corresponding to the four groups that are relevant for the group-comparison-tests described above. In the bottom rows, we report point estimates and standard errors for linear combinations of coefficients corresponding to group-comparison tests: the difference between former French colonies and former colonies of French civil law countries other than France (e.g. Spain and Portugal); the difference between British colonies and colonies of French civil law countries other than France; and the difference between British colonies with pure common law and mixed legal systems, respectively. Finally, we show an F-statistic from a Wald test for the joint null-hypothesis that all the dummies are equal and, where applicable, an F-statistic from a Wald test for the joint null-hypothesis that the coefficients on all the additional control variables, if any, are zero (i.e., the coefficients on primary schooling and life expectancy, or on juries, case law, and supreme court tenure, as the case may be). For the regressions with competing sets of legal and colonial dummies in table 3.4, we also show separate F-statistics from Wald tests for the joint null-hypotheses that all the legal and colonial dummies, respectively, are zero.

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<sup>20</sup>Brazil, Haiti, and Spanish colonies in continental Latin America adopted versions of the Napoleonic Code shortly after independence. While colonies, these countries had uncoded law.

Table 3.3: GDP Growth 1960–2007, saturated regressions

	Full Sample	Former Colonies without Europe, Latin America							
	(1)	(2)	Former Colonies Independent after 1960		(5)	(6)	(7)	(8)	(9)
			(3)	(4)					
<b>LegalXColonial Dummies</b>									
French Law X French Colony	-0.31 (1.30)	4.31 (1.49)	-0.20 (1.57)	0.02 (2.04)	5.01 (2.14)	-0.39 (2.51)	-1.23 (3.06)	2.78 (2.97)	-0.78 (4.20)
X Other Colony	0.49 (1.34)	3.95 (1.43)	0.93 (1.58)	1.14 (2.00)	4.40 (1.99)	1.23 (2.43)	-0.59 (2.98)	1.36 (2.82)	0.12 (4.01)
British Colony X Common Law	0.72 (1.36)	4.53 (1.47)	0.98 (1.50)	1.16 (2.20)	5.00 (2.15)	1.10 (2.47)	-0.36 (3.25)	2.68 (2.98)	0.92 (4.07)
X Mixed Law	1.80 (1.37)	4.75 (1.36)	1.86 (1.51)	2.29 (2.17)	5.17 (2.00)	2.03 (2.46)	1.31 (3.22)	3.52 (2.79)	2.08 (4.23)
Other (legalXcolonial) dummies	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>Other Variables</b>									
Ln(GDP pc PPP, 1960)	0.17 (0.17)	-1.10*** (0.26)	0.14 (0.21)	0.10 (0.27)	-1.29*** (0.38)	0.15 (0.34)	0.26 (0.42)	-1.11** (0.51)	0.23 (0.56)
Primary Schooling 1960		1.62* (0.85)			1.61 (1.12)			-0.21 (1.30)	
Life Expectancy 1960		0.09*** (0.02)			0.11*** (0.03)			0.15*** (0.04)	
Supreme Court Tenure			0.73* (0.38)			0.66 (0.55)			0.38 (0.88)
Case Law			-0.26 (0.25)			-0.39 (0.38)			-0.75 (0.56)
Juries			-0.37 (0.50)			-0.47 (0.88)			-0.65 (1.28)

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Table 3.3: GDP Growth 1960–2007, saturated regressions

	Full Sample	Former Colonies without Europe, Latin America							
	(1)	(2)	Former Colonies Independent after 1960		(5)	(6)	(7)	(8)	(9)
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
N	110	97	94	66	58	53	45	38	33
R <sup>2</sup>	0.71	0.82	0.72	0.64	0.77	0.65	0.50	0.69	0.47
<b>Combinations of LegalXColonial Coefficients</b>									
FrenchXFrench – FrenchXOther	-0.80* (0.41)	0.35 (0.36)	-1.13** (0.49)	-1.12* (0.64)	0.61 (0.61)	-1.62* (0.84)	-0.65 (0.84)	1.42* (0.73)	-0.91 (1.31)
CommonXBritish – FrenchXOther	0.23 (0.41)	0.58* (0.33)	0.046 (0.57)	0.017 (0.66)	0.61 (0.58)	-0.13 (1.00)	0.22 (0.90)	1.32* (0.76)	0.80 (1.48)
CommonXBritish –MixedXBritish	-1.08* (0.61)	-0.22 (0.53)	-0.88 (0.69)	-1.13 (0.69)	-0.17 (0.64)	-0.93 (0.82)	-1.68* (0.90)	-0.84 (0.80)	-1.16 (1.30)
<b>p-values from Wald Tests of Joint Hypotheses</b>									
All LegalXColonial Dummies	0.00	0.29	0.01	0.01	0.47	0.02	0.15	0.20	0.18
Additional Controls		0.00	0.26		0.00	0.50		0.00	0.60

The regressions are estimated without a constant. OLS standard errors in parentheses. \* \*  $p < .01$ , \*  $p < .05$ ,  $p < .10$  (we do not attach asterisks to the estimates for the LegalXColonial dummies; these estimates only represent group-specific constants).

Data sources: GDP growth: Heston et al. (2009); colonizer, legal origin, supreme court tenure, case law, and juries: authors' coding; primary schooling (gross primary enrollment ratio) and life expectancy (at birth): Barro & Lee (1994).

Table 3.4: GDP Growth 1960-2007, separate legal and colonial dummy sets

	Full Sample	Former Colonies without Europe, Latin America							
	(1)	(2)	Former Colonies Independent after 1960		(5)	(6)	(7)	(8)	(9)
<b>Origin of Law</b>									
Common	-0.97 (0.79)	-0.21 (0.63)	-0.54 (0.97)	-1.18 (1.50)	0.15 (1.28)	-0.94 (1.74)	0.11 (1.44)	-0.84 (0.80)	-1.16 (1.30)
Mixed	-0.03 (0.72)	-0.09 (0.57)	0.29 (0.79)	-0.23 (1.34)	0.19 (1.10)	-0.016 (1.48)	1.48 (1.44)		
German Civil	1.45* (0.83)	0.43 (0.70)	1.62* (0.89)	3.41* (2.03)	2.35 (1.79)	4.00 (2.60)			
Scandinavian Civil	-0.046 (0.91)	-0.44 (0.75)	0.63 (1.04)						
<b>Colonizer</b>									
Britain	2.05** (0.84)	0.42 (0.70)	1.83* (1.02)	2.39 (1.48)	-0.10 (1.31)	2.43 (1.80)	0.90 (1.37)	0.74 (0.91)	2.86** (1.26)
French Civil Law Country Other than France	0.81* (0.41)	-0.36 (0.36)	1.16** (0.49)	1.11* (0.64)	-0.61 (0.61)	1.62* (0.84)	0.62 (0.84)	-1.42* (0.73)	0.91 (1.31)
Other	1.87** (0.87)	0.92 (0.79)	2.07* (1.06)	1.34 (1.69)	-0.37 (1.57)	1.04 (2.34)		1.38 (1.66)	
None	1.40** (0.64)	0.47 (0.51)	1.52** (0.69)						
<b>Other variables</b>									
Ln(GDP pc PPP, 1960)	0.10 (0.16)	-1.22*** (0.25)	0.11 (0.20)	0.06 (0.27)	-1.3*** (0.38)	0.15 (0.34)	0.16 (0.41)	-1.11** (0.51)	
Primary Schooling 1960		1.69** (0.83)			1.53 (1.11)			-0.21 (1.30)	
Life Expectancy 1960		0.10*** (0.02)			0.12*** (0.03)			0.15*** (0.05)	

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Table 3.4: GDP Growth 1960-2007, separate legal and colonial dummy sets

	Full Sample		Former Colonies without Europe, Latin America						
			Former Colonies Independent after 1960						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Supreme Court Tenure			0.68*			0.66			0.38
			(0.38)			(0.55)			(0.88)
Case Law			-0.33			-0.39			-0.75
			(0.24)			(0.38)			(0.56)
Juries			-0.40			-0.47			-0.65
			(0.49)			(0.88)			(1.28)
Constant	0.23	4.95***	0.03	0.33	5.14**	-0.39	-0.48	2.78	-0.78
	(1.27)	(1.43)	(1.54)	(2.00)	(2.13)	(2.51)	(2.97)	(2.97)	(4.20)
R <sup>2</sup>	0.23	0.53	0.27	0.27	0.53	0.32	0.18	0.54	0.24
N	110	97	94	66	58	53	45	38	33
p-values from									
Wald Tests of Joint Hypotheses									
Legal origin dummies	0.07	0.83	0.24	0.04	0.47	0.20	0.24	0.30	0.38
Colonial dummies	0.11	0.35	0.10	0.21	0.72	0.23	0.62	0.11	0.44
Legal and colonial dummies	0.00	0.26	0.00	0.01	0.43	0.02	0.13	0.20	0.18
Common=Mixed	0.08	0.80	0.20	0.15	0.95	0.26	0.11	0.30	0.38
Additional Controls		0.00	0.26		0.00	0.50		0.00	0.60

OLS standard errors in parentheses. \*\*\* $p < .01$ , \*\* $p < .05$ , \* $p < .10$

Data sources: GDP growth: Heston et al. (2009); colonizer, legal origin, supreme court tenure, case law, and juries: authors' coding; primary schooling (gross primary enrollment ratio) and life expectancy (at birth): Barro & Lee (1994).

As with raw growth rates, when we control for initial GDP per capita there are substantial differences between the different legal/colonial groups. As before, however, broader colonial history rather than legal origin correlates with growth differences. As shown in models 1, 4, and 7 of table 3.3, and as in table 3.2, for all the samples, French civil law countries colonized by countries other than France did economically and statistically significantly better than former French colonies, and in fact did approximately as well as former British colonies with common law legal systems. Also as before, former British colonies with mixed legal systems did even better than former British colonies with pure common law systems. We obtain similar results with the competing dummy sets in models 1, 4, and 7 of table 3.4. Controlling for the colonizer, common law jurisdictions are statistically indistinguishable from civil law jurisdictions; in fact, the point estimate suggests that common law is associated with lower growth, and common law jurisdictions grew statistically significantly less than German civil law jurisdictions and mixed jurisdictions (in the full sample). By contrast, the British colony coefficient is economically significantly positive, and statistically significantly so in the full sample, implying that former British colonies grew on average approximately 2% faster per year than former French colonies. Moreover, former colonies of French civil law countries other than France also grew approximately 1% per year faster than French colonies; this difference is statistically significant except in the small sample of former colonies independent after 1960 (model 7).

Further confirmation of the importance of colonial rather than legal origins comes from the additional control variables that we introduce in the other regressions of tables 3.3 and 3.4. Our proxies for broader colonial policy - initial schooling and life expectancy - absorb most of the effect of the colonial dummies, and are at least jointly highly significant, both statistically and economically. The point estimates in models 2 and 5 of table 3.3 suggest that a one-standard deviation increase in initial schooling and life expectancy is associated with approximately 1.75% higher annual growth over the period 1960-2007. We showed in table 3.1 above that former British colonies had significantly higher initial education and life expectancy around 1960. Together, these estimates provide reason to believe that the colonizing powers had an important differential effect on post-colonial development through their non-legal policies.

By contrast, we find no evidence that legal institutions imposed by the colonial powers

had any effect on subsequent growth. The estimates for juries, case law, and supreme court tenure are neither individually nor collectively significant, with the exception of supreme court tenure in model 3 of table 3.3. Moreover, two of the three coefficients -case law and juries - point in the "wrong" direction, i.e., they appear to be associated with lower growth, the opposite of what the legal origins hypothesis would suggest (cf. section 2.2.1 above).

### **3.4 Other Dependent Variables: Financial Markets, Unemployment, and Institutions**

We now perform identical tests for other dependent variables. As we will see, the picture that emerges here is much less clear than for growth, and we have verified that this is not a consequence of differing samples or different time periods.<sup>21</sup> We defer the discussion of these discrepancies to section 5 below.

While there are potentially hundreds of dependent variables to look at, we focus on the key areas of the legal origins literature, as summarized in La Porta et al. (2008, Tables 1-3, panels B): equity markets, debt markets, employment, corruption, and the functioning of the judiciary. For each of those broad areas, we retain from La Porta et al. (2008, Tables 1-3, panels B) the dependent variable with the greatest country coverage: stock market capitalization to GDP, private credit to GDP, unemployment, corruption, and the duration of court proceedings to enforce a debt. Unlike La Porta et al. (2008), however, we are not constrained by the use of time-variant legal variables to work with data for a particular time period, and we therefore use the most recent available data with the greatest country coverage. With one exception, we average the data over a ten-year period to filter out cyclical noise and to maximize sample size.<sup>22</sup>

In particular, we average 1998-2007 data on stock market capitalization over GDP, private credit over GDP, and unemployment from the World Bank's World Development Indicators (WDI), and meta-data on corruption (rescaled so that higher numbers indicate

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<sup>21</sup>Running our growth regressions for the period 1998-2007 yields few significant results, presumably because of the relatively short time window, but the coefficient estimates are similar to those of our baseline growth regressions.

<sup>22</sup>In averaging the data, we average over all available years for the particular country in the relevant time period, instead of dropping countries with missing data for some of those years.

more corruption) from the World Bank's World Governance Indicators. In addition, we use the World Bank's latest Doing Business Report (World Bank 2008) data on the duration of enforcing a simple business debt in the year 2006.<sup>23</sup> As La Porta et al. (2008) do, we control in all regressions for the natural logarithm of GDP per capita from WDI, PPP-adjusted and averaged over 1998-2007. The other independent variables are the same as in the growth regressions.

While our regression specifications and tests are otherwise identical to those we used for growth above, we condense the presentation because we now have five times as many regressions. We report for each regression only the coefficients and test statistics that are directly relevant for distinguishing legal and other colonial origins in these data, as explained in section 2 above and applied with respect to growth in section 3. We also report only results for the conceptually most convincing sample, namely former colonies outside of Europe and Latin America, for which legal origin is clearly exogenous. We have verified, however, that results for the full sample are similar.

In addition to single-equation test statistics, we also show p-values from corresponding joint cross-equation Wald tests using the covariance matrix estimate from unweighted system OLS.<sup>24</sup> Since we have considerably fewer observations for equity market capitalization than for our other dependent variables, we also show cross-equation tests for the other four dependent variables.

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<sup>23</sup>The latest Doing Business data replace those of Djankov et al. (2003) and the World Bank's first Doing Business Report (World Bank 2004); as documented in Spamann (2010), they deviate substantially from the earlier, less sophisticated data.

<sup>24</sup>Some of these p-values need to be interpreted with caution because they do not account for the direction in which an estimate deviates from the null-hypothesis. For example, if common law countries perform worse than French civil law countries in one equation and better in another, these deviations from a null-hypothesis of no differences do not cancel out but rather add up in the cross-equation test.

Table 3.5: Other Dependent Variables, Saturated Regressions

	Marketcap /GDP	Credit/GDP	Corruption	Unemployment	Court Duration	Joint p-values for equations	
	(1)	(2)	(3)	(4)	(5)	(1)-(5)	(2)-(4)
<b>Panel A – No Additional Control Variables</b>							
N	50	103	73	105	100	43	70
R <sup>2</sup>	0.51	0.56	0.13	0.61	0.11		
FrenchXFrench – FrenchXOther	14.35 (32.80)	2.79 (8.68)	-3.78 (2.83)	-0.22 (0.16)	-72.60 (96.35)	0.18	0.02
CommonXBritish – FrenchXOther	46.49** (22.26)	19.62** (8.25)	-3.02 (2.45)	-0.54*** (0.15)	-91.60 (92.34)	0.00	0.00
CommonXBritish – MixedXBritish	33.94 (23.43)	-10.29 (10.76)	-5.78** (2.55)	0.07 (0.20)	-205.93 (128.73)	0.01	0.03
<b>p-Values from Wald Tests</b>							
All LegalXColonial Dummies	0.47	0.24	0.46	0.09	0.54	0.03	0.19
<b>Panel B – Proxies for Colonial Policy (Education, Life Expectancy)</b>							
N	36	62	47	62	61	33	46
R <sup>2</sup>	0.58	0.66	0.37	0.75	0.18		
FrenchXFrench – FrenchXOther	10.81 (60.79)	-9.86 (14.67)	0.82 (4.11)	-0.03 (0.23)	-57.66 (134.26)	0.55	0.28
CommonXBritish – FrenchXOther	71.49 (48.04)	0.85 (13.73)	-0.99 (3.64)	-0.11 (0.21)	-83.25 (126.04)	0.32	0.12
CommonXBritish – MixedXBritish	41.06 (28.90)	-11.28 (14.65)	-8.72*** (2.78)	0.11 (0.23)	-219.81 (142.44)	0.01	0.00
<b>p-Values from Wald Tests</b>							
All LegalXColonial Dummies	0.37	0.98	0.09	0.95	0.70	0.00	0.00
Colonial Policy Proxies	0.07	0.27	0.06	0.02	0.49	0.13	0.21

Continued on next page

Table 3.5: Other Dependent Variables, Saturated Regressions

	Marketcap /GDP	Credit/GDP	Corruption	Unemployment	Court Duration	Joint p-values for equations	
	(1)	(2)	(3)	(4)	(5)	(1)-(5)	(2)-(4)
<b>Panel C – Proxies for Legal Families (Juries, Case Law, Supreme Court Tenure)</b>							
N	37	64	48	64	60	32	45
R <sup>2</sup>	0.59	0.67	0.21	0.70	0.23		
FrenchXFrench – FrenchXOther	4.89 (31.53)	12.23 (12.33)	-2.27 (3.86)	-0.51** (0.23)	-74.70 (116.56)	0.65	0.18
CommonXBritish – FrenchXOther	5.65 (29.87)	1.82 (15.41)	-2.25 (4.31)	-0.59** (0.29)	-58.37 (144.77)	0.15	0.05
CommonXBritish –MixedXBritish	16.24 (18.63)	-22.85* (12.81)	-6.08** (2.94)	0.10 (0.24)	-221.77* (126.72)	0.04	0.01
<b>p-Values from Wald Tests</b>							
All LegalXColonial Dummies	0.78	0.78	0.64	0.50	0.30	0.43	0.00
Legal Family Proxies	0.51	0.01	0.49	0.25	0.51	0.62	0.16

This table only shows linear combinations of coefficients and corresponding OLS standard errors (in parentheses), as well as p-values for joint hypotheses within and across equations. The full regression specifications of panels A-C are identical to those of equations (4)-(6), respectively, of table 3.3, with the exception of the dependent variables and the control for  $\ln(\text{GDP per capita})$  (1998-2007 from the World Development Indicators, instead of 1960 from Heston et al. 2009). The first four dependent variables are averaged over the years 1998-2007 and come from the World Bank's World Development Indicators (stock market capitalization over GDP, private credit over GDP, and unemployment) and World Governance Indicators (corruption, rescaled so that higher numbers indicate more corruption); the fifth dependent variable (duration of enforcing a simple business debt in the year 2006) is from World Bank (2008). \* \* \*  $p < .01$ , \* \*  $p < .05$ , \*  $p < .10$



Table 3.5 shows results from regressions with dummies for the various combinations of legal and colonial origin, i.e., the equivalent of table 3.3, models (4)-(6). Panel A shows the regressions controlling only for contemporaneous GDP per capita and legal/colonial origin. The picture is almost the opposite of what we find for growth. Among French legal origin countries, former French colonies now perform better than other colonies with French civil law on all five dimensions. Although the individual differences are not statistically significant, collectively they are, if market capitalization is omitted from the test. The exclusion of market capitalization is important, because it doubles the sample size. Also unlike for growth, non-French colonies with French civil law perform much worse than former British colonies with common law. Among former British colonies, the mixed jurisdictions perform better than pure common law countries in some areas but not in others, and only one of those differences is individually statistically significant (the joint p-value is 0.01, but it confounds positive and negative deviations).

We get results more consistent with our growth results in panel B, which shows results from regressions with controls for non-legal colonial policy, namely education and life expectancy in 1960 (see section 2.2.2 above). These proxies absorb most of the differences between the various legal/colonial groups, particularly the differences between French and other former colonies with French civil law; and the differences in average private credit, corruption, and unemployment between former British, common law colonies and former non-French, French civil law colonies. By contrast, the differences between common law and mixed former British colonies are unaffected. The colonial proxies themselves are not statistically significant except in the unemployment and corruption equations, but this may be due to the fact that the particular proxies we use are not well-matched to the dependent variables (see section 2.2.2 above).

The results from regressions with proxies for common/civil law differences, namely juries, case law, and supreme court tenure (see section 2.2.1 above), are consistent with our growth results in so far as these legal proxies are jointly insignificant across all equations and in every single equation except the credit market regression.

We have also run the table 3.5 regressions with competing sets of legal and colonial origin dummies, i.e., the equivalent of the growth regressions in table 3.4 (models 4-6). The unreported results confirm those of table 3.5. In particular, across all five dimensions,

common law is associated with favorable outcomes, while British colonial influence is associated with unfavorable outcomes. These estimates, however, are statistically insignificant except for market capitalization.

To sum up, we find, for the other dependent variables, mixed jurisdictions perform on the whole as well as common law jurisdictions, while the legal origins theory would predict that they do worse. At the same time, unlike for growth and contrary to the colonial history hypothesis, former French colonies do better for the other dependent variables than colonies of French civil law countries other than France. Neither proxies for colonial policy (education and life expectancy in 1960) nor for legal institutions (juries, case law, supreme court tenure) seem to matter in these regressions.

### **3.5 Discussion**

In order to interpret our results, we first need to reconcile our results for growth with those for other dependent variables. While the former strongly suggest that colonial history rather than legal origin explains performance differences, the latter are more ambiguous and, in part, point in the opposite direction. As already mentioned, we have verified that the differences are only partially explained by differing time periods and samples.

The discrepancy is puzzling because most economists believe that these other dependent variables - capital markets, labor force utilization, and institutions - are important for economic growth (see, e.g., for capital markets Geert Bekaert, Campbell Harvey, and Christian Lundblad 2005), and also that there is a feedback effect from economic development to these other variables. We would therefore expect these estimates to go in the same direction, and the discrepancy, if it is one, is more than the usual statistical outlier that we would expect when conducting multiple independent tests. Of course, there is no puzzle to explain if the results for the other dependent variables are simply non-results, i.e., noise. This is plausible because few if any of the results for the other dependent variables were statistically significant by conventional standards.

To be sure, the "noise explanation" is ultimately not satisfactory, and calls for additional work. Another possibility is that common law countries may have negative features which offset the advantages identified by La Porta et al. (2008) and others. Chapter 2 shows that

common law countries have higher incarceration rates and more crime. Similarly, David Cutler, Edward Glaeser and Jesse Shapiro (2003) find that common law countries have higher obesity rates. These and other yet undiscovered negative characteristics of common law countries may counteract the positive characteristics more prominent in the literature.

For the time being, we read the evidence that we find here in conjunction with other papers that shed light on the respective relevance of colonial history and legal origins. While we are the first to address the former as an alternative to legal origins, others have questioned the theory behind the legal origins explanation from different angles. Mark Roe (2006) points out that much of the evidence of the legal origins literature is drawn from highly regulatory areas of law, such as securities or conscription, which have no obvious link to what are traditionally perceived to be the main differences between common and civil law, such as the recognition of case law and various aspects of civil procedure. Moreover, Spamann (2010) shows that the best available data on civil procedure (World Bank 2008) exhibit no measurable differences between common and civil law countries. Together with the results of this paper, this suggests that non-legal colonial explanations deserve to be taken seriously as explanations for the observed cross-country differences between "common law" and "civil law" countries.

### **3.6 Conclusion**

In this paper, we argue that colonial history is a plausible alternative to purely legal explanations for the empirical patterns documented in the legal origins literature. The colonial powers not only imposed their legal system but also had other profound influences on their colonies, including educational policy, health policy, and local administration and self-government. Empirically, we can show that the identity of the colonizer is indeed a better predictor of post-colonial growth rates than legal origin, and this is bolstered by our finding that proxies for broader colonial policy, but not proxies for legal origin, can explain much of the growth differential between the colonial groups. For other dependent variables, the results are mixed, pointing to the need for further research.

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